



*Benjamin Rush*

Benjamin Rush Institute



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***...good things happen when healthcare buyers & sellers  
are in the same room!***

### **Greetings!**

I'm Kristy Hawley, an M3 BRI Student Leader at the George Washington University. I recently attended the Free Market Medicine Association's First Annual Conference in Oklahoma City, thanks to a Benjamin Rush Institute scholarship. At this conference - one of the first of it's kind - I met with doctors who are experts in free market medical delivery systems.

These doctors "in the trenches" shared how their practices actually increase quality and access to healthcare for everyone, while lowering costs. Detractors to free market healthcare constantly say this can't be done, but these doctors *are doing it*.

I wrote a [blog post](#) on [The Oklahoma Surgery Center's Dr. Keith Smith](#) and wanted to make sure you saw it:

*"I really appreciated Dr. Smith's perspective that '...it is the ethical and moral obligation of the healthcare services seller to provide the prospective buyer a price in advance of the provision of the service.' By posting prices and increasing transparency, practices have decreased prices to such a level that care is now widely accessible to his community."*



Six other BRI Student Leaders also attended and wrote about their experiences. John Grimsley (Georgetown) reviewed a panel discussion on the vast inefficiencies in the current healthcare insurance market. Morgan Kohls summarized MediBid™, a budding service that offers greater access, transparency, and value in healthcare.

The conference's take-home message significantly underscores the deeply held BRI value:  
***When Doctors Compete, Patients Win.***

I'm looking forward to more great opportunities like this that are made possible through my participation with BRI.

**[Please share these blog posts on Facebook and take one minute to forward this email to 5 of your classmates or associates to help spread the word about BRI and this growing free market movement in healthcare.](#)**

Together, we can grow BRI and protect the doctor-patient relationship to ensure the best possible care for our patients and satisfaction in our future careers.

Sincerely,

Kristy Hawley, M3 Adviser

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