



Benjamin Rush

Benjamin Rush Institute



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BRI promoted Direct Primary Care before it was cool.

Now, we all know how cool it is.

Greetings!

November 23, 2015

BRI was a staunch supporter of Direct Primary Care (DPC) as a viable medical model for today's physicians -- especially in the face of the "Affordable Care Act's" negative realities -- even before Direct Primary Care was widely understood or recognized.

One of the most knowledgeable BRI student leaders in this area is **Daniel McCorry** of Georgetown, who spent a summer as a healthcare policy intern with The Heritage Foundation, studying DPC. *Because we're not just about **exposing problems** or pointing fingers; we're about finding and **promoting workable solutions**.*

WHAT INDICATORS SHOW THAT DPC IS PROVING EFFECTIVE THROUGH TIME?

McCorry cites three areas where Direct Primary Care has withstood the uncertainties of time: **economic viability**, **patient embrace**, and the (current) lack of **government intervention**. Not only has DPC demonstrated unquestionable success, but it has also paved the way for additional healthcare improvements, like price transparency (#GotTransparency).



"I've written previously about direct primary care (DPC) at a time when the long-term implementation of the model was still undetermined. Questions of economic viability, patient embrace, and government intervention brought uncertainty regarding the future."

~Danny McCorry, BRI-Georgetown

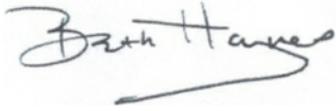
[READ DANNY'S ARTICLE](#)

Danny's work on Direct Primary Care is not only scholarly, it is effective because it focuses on positive change, rather than actionless criticizing or complaining. His work at The Heritage Foundation was a primary force behind healthcare **legislation in Michigan**. This is just one

of the many impacts BRI student leaders are having. We're proud of them, and we hope you are, too.

Please consider giving a generous end-of-year donation so we can provide even more medical students with inspirational experiences, and with opportunities to develop the crucial leadership skills our profession so desperately needs.

Thank you for your support.



Beth Haynes, MD
Executive Director
[Benjamin Rush Institute](#)



BRI medical students attend FMMA 2015 in Oklahoma City.

SUPPORT a BRI Medical Student to attend a conference in 2016!

BRI is proud to be affiliated with the Free Market Medicine Association. FMMA is **creating a network** of direct primary care physicians and other free market-oriented healthcare professionals across the country, produces a weekly "Free Market Friday" newsletter, and an annual conference packed with engaging speakers and free market healthcare policy information. Almost 20 BRI students have attended the past two FMMA conferences and are still talking about the life-changing difference it made for them to be there. When you join BRI or make a tax-deductible donation, you now have the option of **earmarking your funds** to send a student to a valuable conference like FMMA or the BRI Leadership Conference 2016.

Join BRI or donate

The Free Market Medical Association's goal is to unite and amplify the benefits of free market healthcare. In January, FMMA will have the capability to take your direct donations to support future medical doctors, too. If you have questions or want to know more about FMMA, contact Megan Freedman, Executive Director, at: mfreedman@kemptongroup.com.

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