



*Benjamin Rush*

Benjamin Rush Institute



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**"But what about the *poor*?"**

**May we suggest:**

***Free Markets***

**Greetings!**

December 8, 2015

People who look primarily to government to solve problems of access, quality and affordability appropriately challenge us to demonstrate how our proposed solutions address the healthcare needs of the poor. We frequently emphasize matters of freedom and efficiency, elements crucial to long term solutions for everyone, *especially* the poor -- but enduring criticism points out we have not done enough to make our case, namely that:

***Free market solutions provide the best outcomes  
for the most people.***

Freedom to innovate, freedom to transact, freedom to produce goods and services -- these are all part of human beings' innate desire to promote greater flourishing for ourselves, and by corollary, everyone around us. While focusing in healthcare, BRI supports establishing more of these freedoms in every realm.



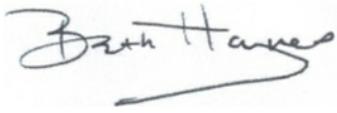
I wrote ***'To advocate for free markets is to advocate for the poor,'*** to kick off an exploration of free market's positive benefits. BRI student leader from Ohio State University, **Linda Pan**, has also contributed insights gained from conferences and research in this area. It is up to us to **clearly articulate** and proclaim the power of free enterprise. When we don't, people repeatedly gravitate toward government solutions. These provide the instant gratification of "doing something" and "caring." What's tragic is that good intentions are not good solutions and have created serious negative consequences for the very people we want to help.

It's time we start speaking directly to these legitimate concerns, providing the rationale and overwhelming data on the benefits of free enterprise to the poor, the sick and the

disadvantaged -- including medical care.

[READ MY ARTICLE](#)

In partnership,



Beth Haynes, MD  
Executive Director  
[Benjamin Rush Institute](#)



A scene from 'Healthcare Not Fair'

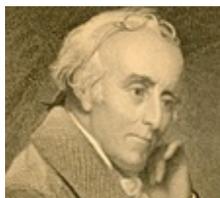
## The Darker (and Lighter) side of working in a hospital

Many of you are probably too young to remember MAD Magazine's feature "The Lighter Side of..." where common themes of America's pop culture were satirically lampooned in order to bring us a chuckle and lighten up our inner angst.

That's what I thought about anyway, when I watched some web-episodes of Dr. Waqas Khan's [Healthcare Not Fair](#), a satirical look at medical life in a hospital.

While no one denies that having a sense of humor is one of the best ways to deal with serious issues, there's also no denying that some aspects of being a "hospitalist" deserve serious scrutiny. We encourage you to read Dr. Khan's humorous, yet pointed exposé on this subject.

[Read More](#)



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## PLEASE DON'T FORGET TO JOIN BRI.

### Your year end membership and contribution are tax-deductible.

It's super simple for anyone -- even busy med students! -- to support BRI's work. With student memberships for as little as \$25, and other memberships as low as \$50, you can promote BRI's success financially, as well as by sharing these BRI newsletters, BRI Events, and blog posts with your friends and colleagues.

To give you an idea of what \$25 can do (\$50 doubles these results!):

- Provide lunch for 5 or 6 attendees at a noontime lecture
- Publish and promote a student-authored blog post that touches many readers
- Cover mailing a Chapter-in-a-Box to a new chapter, with money left over

- ... and much more.

Thank you. We accept donations any time, and memberships run through August 31, 2016.

## Join or Donate Today

### Help support medical students to attend BRI's 2016 Leadership Conference in Washington, DC

We have set the dates for BRI's Fourth Annual Student Leadership Conference for March 31st through April 3rd, 2016 in beautiful downtown Washington, DC. Our partner organization this year is none other than **American Enterprise Institute**. We couldn't be more excited.

Your memberships and additional donations will help us send many deserving BRI medical students to this life-altering conference.

**Please join today, and consider an additional year-end donation!**



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**Benjamin Rush Institute**

1 \* 650 \* 726 \* 8626

[info@BenjaminRushInstitute.org](mailto:info@BenjaminRushInstitute.org)

<https://benjaminrushinstitute.org>

