



Benjamin Rush

Benjamin Rush Institute



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Healthcare third parties: help, or hindrance?

Greetings!

September 19, 2016

Can third-parties add value in healthcare, or do they only add problems?

John Flo, Saint Louis University School of Medicine, was one of nine BRI student leaders attending this summer's Free Market Medicine Association's annual conference in Oklahoma City. In his blog post, John succinctly clarifies what third parties are, what they do, and how they can be part of a healthcare solution by actually driving down costs and saving patients and employers money.



FMMA's branding shows three elements to a healthy patient-doctor-payment relationship: a Willing Buyer (patient), a willing seller (doctor), and a Value-Based Vendor. In this model, the third-party vendors understand that they are optional; therefore, they must provide added value.

We think you'll find it enlightening!

[READ JOHN'S ARTICLE](#)



Dr. Mike Koriwchak

How often do you step into THE DOCTOR'S LOUNGE?

The Doctor's Lounge is an invigorating web radio program and downloadable podcast from Drs. Hal Scherz and Mike Koriwchak. It airs every Thursday on America's Web Radio.



The Doctor's Lounge is invigorating because it highlights news, developments, and the best thinking from America's top practicing

physicians on how to achieve real common sense, win-win solutions in healthcare.

Dr. Hal Scherz

But, Drs. Koriwchak and Scherz don't only interview practicing physicians, like Drs. Beth Haynes, Richard Armstrong, and Dan Craviotto, of Let My Doctor Practice. They recently interviewed Dr. Ben Carson, and none other than BRI's own student leader emeritus, John Flo, from St. Louis University School of Medicine. Stay tuned for that one!

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**PLEASE DON'T FORGET
TO JOIN BRI.**

It's super simple for anyone -- even busy med students! -- to support BRI's work... And it makes such a difference!

Memberships run year-to-year, and are renewable on each anniversary. Don't worry; we'll send you reminders!

Thank you!

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