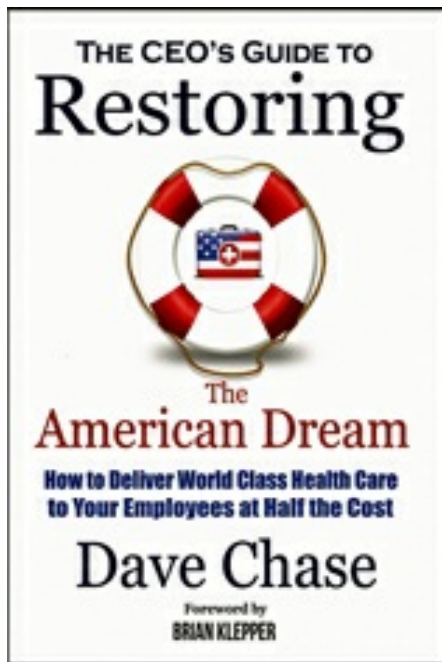




Today only 2/15/18!
Download your free Kindle copy!
(or download a PDF)

Greetings!



Today, the Health Rosetta's creator (Dave Chase) published a new version of his book, [*The CEO's Guide to Restoring the American Dream: How to Deliver World Class Health Care to Your Employees at Half the Cost.*](#) Dave and the Health Rosetta team have made the book free on Kindle today, so I wanted to let you know as I think you'd find the book's strategies compelling.

The book is an inside look at how you can sustainably reduce your spending by 20% or more while improving the quality of care your plan members receive. It's built on simple, tested solutions used successfully by public and private employers and unions around the country. It expands on Dave's TEDx talk, [*Health Care Stole the American Dream: Here's How We take it Back.*](#)

You can also [*download the book as a PDF.*](#)

Order on Amazon

From time to time we have short announcements and notices-the "BRI Blast!" Hope you like this additional way we'll be communicating timely information with you, as well as on **BRI Facebook** and **BRI Chapter Communications**.

Stay tuned!

Charlotte Monte, Programs & Marketing



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