



Benjamin Rush

Benjamin Rush Institute



Website

Events

Video

Blog

Resources

Chapters

About

## Next Generation Medicine

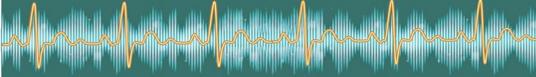
### Jim Eischen, JD AAPP

## Healthcare innovators: being creative and compliant

### Greetings!

#15 JIM EISCHEN  
American Academy of  
Advanced Physicians

*"Figure out what's  
good medicine &  
good healthcare,  
then design your  
system for that  
purpose."*

**NEXGENMED**



Once established, a Direct Primary Care or direct pay practice can run like clockwork; but, establishing it can be confusing and potentially problematic if you aren't sure what to do.

***"Figure out what's good medicine & good healthcare, then design your system for that purpose."***

***~Jim Eischen, JD, AAPP***

There are several direct pay medical models, among them Direct Primary Care (DPC), concierge care, and connected care. Jim Eischen, JD, of American Academy of Private Physicians (AAPP), explains some of the

differences between the models and best practices for compliance.

The key is not to lose your humanity and sense of purpose when designing your medical model. Great healthcare thrives with diverse practitioners.

**SUBSCRIBE TO THE PODCAST**

**The medicine of truth is  
often best swallowed with  
a little sweetener  
. . . in this case, *humor!***

HEALTHCAREONOMICS 101:



FIVE HUNDRED WAYS YOU'RE BEING RIPPED  
OFF BY THE HEALTH INSURANCE  
AND HEALTH CARE INDUSTRIES

ANY QUESTIONS?

KEVIN WACASEY, M.D.

Ken Wacasey, MD has compiled an hysterically funny book:

***Healthcareonomics 101: Five hundred ways you're being ripped off by the health insurance and health care industries . . . ANY QUESTIONS?***

Written by a doctor, who like many of our readers is not an economics or policy expert, this fun book tells of healthcare experiences from a physician's perspective, illuminating the unworkable side of current US healthcare policy in a way that really hits home.

We think you'll enjoy it!  
[Check out the book](#)

**Join or Donate Today!**



**HELP KEEP BRI'S  
PODCASTS GOING.**

Podcasts are becoming one of today's most powerful tools to reach people. While exercising or commuting to class . . . people listen to podcasts in many ways, making important information convenient, in a digestible format.

Please donate generously today and help us continue to give medical students information they deserve.



**SIGN UP FOR  
OUR EMAILS**

SPREAD THE WORD

Benjamin Rush Institute

1 \* 650 \* 479 \* 4044

info@BenjaminRushInstitute.org

https://benjaminrushinstitute.org



Copyright © 2017. All Rights Reserved.