The 2014–2015 academic year was a record-breaking year for Benjamin Rush Institute (BRI). We held a record-breaking number of chapter events, had record-breaking attendance at our annual student leadership conference, and saw a record-breaking rise in the number of new BRI members.

BRI is growing in numbers and influence. As this report shows, we are reaching new audiences of medical students and medical professionals with our mission to protect the doctor-patient relationship and preserve the integrity of the medical profession while advancing commonsense healthcare policy solutions.

“Initially heard about Benjamin Rush Institute after a simple Google search for free market health care groups at med schools. Half of my education here at [my medical school] is intense sciences and the other half is advocating for national health care systems, raising the minimum wage, income redistribution, and a variety of other public health policies. I got fed up with it and found your organization online.”

– BRI STUDENT LEADER
Chapter Status Update

BRI ended the 2014–2015 academic year with chapters and affiliates at 22 schools around the country, and is in conversation with interested students at an additional five schools. While we lost chapters at some schools over the summer, we added chapters and affiliates at six new schools during the course of the year, making 2014–2015 our strongest year to date.

Current BRI Chapters and Affiliates

BARRY UNIVERSITY SCHOOL OF PODIATRIC MEDICINE | Miami, FL
CHICAGO MEDICAL SCHOOL | Chicago, IL
GEISEL SCHOOL OF MEDICINE AT DARTMOUTH | Hanover, NH
THE GEORGE WASHINGTON UNIVERSITY SCHOOL OF MEDICINE | Washington, DC
GEORGETOWN UNIVERSITY SCHOOL OF MEDICINE | Washington, DC
ICAHN SCHOOL OF MEDICINE AT MT. SINAI | New York, NY
MARIAN UNIVERSITY COLLEGE OF OSTEOPATHIC MEDICINE | Indianapolis, IN
MAYO MEDICAL SCHOOL | Rochester, MN
MEDICAL COLLEGE OF WISCONSIN | Milwaukee, WI
THE OHIO STATE UNIVERSITY COLLEGE OF MEDICINE | Columbus, OH
OHIO UNIVERSITY HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE | Athens, OH
OREGON HEALTH AND SCIENCES UNIVERSITY | Portland, OR
ROWAN UNIVERSITY SCHOOL OF OSTEOPATHIC MEDICINE | Stratford, NJ
ST. LOUIS UNIVERSITY MEDICAL SCHOOL | St. Louis, MO
SUNY DOWNSTATE COLLEGE OF MEDICINE | Brooklyn, NY
UNIVERSITY OF CINCINNATI COLLEGE OF MEDICINE | Cincinnati, OH
UNIVERSITY OF COLORADO DENVER SCHOOL OF MEDICINE | Aurora, CO
UNIVERSITY OF LOUISVILLE SCHOOL OF MEDICINE | Louisville, KY
UNIVERSITY OF SOUTH CAROLINA SCHOOL OF MEDICINE–GREENVILLE | Greenville, SC
UNIVERSITY OF TOLEDO COLLEGE OF MEDICINE AND LIFE SCIENCES | Toledo, OH
UNIVERSITY OF VIRGINIA SCHOOL OF MEDICINE | Charlottesville, VA
UNIVERSITY OF WISCONSIN SCHOOL OF MEDICINE AND PUBLIC HEALTH | Madison, WI

“I learned more about healthcare policy and the future of healthcare in 48 hours from this [Benjamin Rush Institute] conference than I learned in 5 years of undergrad.”

– CONNOR ZURASKI (MS1), ST. LOUIS UNIVERSITY SCHOOL OF MEDICINE
Chapter Events

BRI chapters and affiliates sponsored 50 events over the course of the 2014–2015 academic year, a record number for BRI. The events included BRI’s signature Lecture Series, Journal Club, and healthcare documentary movie screenings. Average attendance at BRI events was around 40, though some events attracted as many as 150 attendees. These events showcase BRI and our mission and allow students to introduce important healthcare policy concepts to students and faculty.

Speaker Series Events

The BRI Speakers Bureau is a catalog of distinguished speakers that BRI has identified for chapters to use as a resource in planning their events. The Speakers Bureau includes a collection of top academics, medical doctors, and policy experts who are able to speak on a number of important topics in healthcare policy.

September 2  UNIVERSITY OF SOUTH CAROLINA SCHOOL OF MEDICINE-GREENVILLE
Dr. Beth Haynes, MD  |  WHY WHAT’S CALLED HEALTH INSURANCE, ISN’T

September 16  GEORGETOWN UNIVERSITY SCHOOL OF MEDICINE
Dr. Robert Graboyes, PhD  |  OBAMACARE ALTERNATIVES: ISLANDS OF INNOVATION VS. REPEAL AND REPLACE

October 6  MAYO MEDICAL SCHOOL
Dr. Beth Haynes, MD  |  UNDERSTANDING INSURANCE: THE KEY TO WORLDWIDE, AFFORDABLE, QUALITY HEALTHCARE

October 7  MEDICAL COLLEGE OF WISCONSIN
Dr. Beth Haynes, MD  |  WHY WHAT’S CALLED HEALTH INSURANCE, ISN’T

November 13  THE GEORGE WASHINGTON UNIVERSITY SCHOOL OF MEDICINE
Dr. Robert Graboyes, PhD  |  OBAMACARE ALTERNATIVES: ISLANDS OF INNOVATION VS. REPEAL AND REPLACE

December 12  OHIO UNIVERSITY HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE
Dr. Richard Vedder, PhD  |  FREE MARKET SYSTEMS AND THE ACA

Dr. Jason Eberl discusses the Hippocratic Oath at Marian University.  Dr. Graboyes speaks at Georgetown on the “Islands of Innovation.”

3
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<thead>
<tr>
<th>Date</th>
<th>Institution</th>
<th>Speaker</th>
<th>Topic</th>
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<tbody>
<tr>
<td>January 20</td>
<td>THE OHIO STATE UNIVERSITY COLLEGE OF MEDICINE</td>
<td>Dr. Todd Fredricks, DO</td>
<td>WHO OWNS YOU – ARE YOU TRULY FREE?</td>
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<td>January 26</td>
<td>UNIVERSITY OF LOUISVILLE SCHOOL OF MEDICINE</td>
<td>Dr. Beth Haynes, MD</td>
<td>THE MERITS OF PROFIT-BASED HEALTHCARE</td>
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<td>January 26</td>
<td>THE OHIO STATE UNIVERSITY COLLEGE OF MEDICINE</td>
<td>Video Presentation by Dr. Yaron Brook, PhD</td>
<td>THE MORALITY OF CAPITALISM</td>
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<td>UNIVERSITY OF CINCINNATI COLLEGE OF MEDICINE</td>
<td>Dr. Beth Haynes, MD</td>
<td>THE MERITS OF PROFIT-BASED HEALTHCARE</td>
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<td>January 27</td>
<td>OHIO UNIVERSITY HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE</td>
<td>Dr. Beth Haynes, MD</td>
<td>THE MERITS OF PROFIT-BASED HEALTHCARE</td>
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<td>January 28</td>
<td>THE OHIO STATE UNIVERSITY COLLEGE OF MEDICINE</td>
<td>Dr. Beth Haynes, MD</td>
<td>THE MERITS OF PROFIT-BASED HEALTHCARE</td>
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<td>February 3</td>
<td>THE GEORGE WASHINGTON UNIVERSITY SCHOOL OF MEDICINE</td>
<td>Dr. Keith Smith, MD</td>
<td>MEDICINE’S NEW FRONTIER – FREE MARKET CARE AND THE SURGERY CENTER OF OKLAHOMA</td>
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<td>February 24</td>
<td>UNIVERSITY OF LOUISVILLE SCHOOL OF MEDICINE</td>
<td>Vas Abramof</td>
<td>MB DEVICE AND THE PROCESS OF NEW MEDICAL TECHNOLOGY</td>
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<td>February 26</td>
<td>CASCADE POLICY INSTITUTE [CO-SPONSORED WITH BRI]</td>
<td>Michael F. Cannon</td>
<td>THE MAN WHO COULD BRING DOWN OBAMACARE</td>
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<td>March 3</td>
<td>ROWAN UNIVERSITY SCHOOL OF OSTEOPATHIC MEDICINE</td>
<td>Dr. Marian Mass, MD</td>
<td>PEDIATRIC PRACTICE AND THE POSSIBILITY OF DIRECT PAY</td>
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<td>March 16</td>
<td>OHIO UNIVERSITY HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE</td>
<td>Dr. Roxane Cech, DO</td>
<td>PATIENT-CENTERED MEDICAL HOME AND PRIVATE PRACTICE</td>
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<td>March 23</td>
<td>MARIAN UNIVERSITY COLLEGE OF OSTEOPATHIC MEDICINE</td>
<td>Dr. Timothy Von Fange, MD</td>
<td>SPORTS MEDICINE AND THE HEALTHCARE MARKET – AN UNEVEN PLAYING FIELD</td>
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</table>

Xiao-Yue Han, MS1 at Oregon Health and Sciences University, introducing the debate at OHSU. Aishat Olanlege, MS2 at University of Ibadan, Oyo State, Nigeria, speaking on Nigerian healthcare at the Leadership Conference.
March 25  ST. LOUIS UNIVERSITY MEDICAL SCHOOL  
Dr. Ken Rybicki, MD  |  CONCIERGE MEDICINE IN ST. LOUIS

March 31  GEORGETOWN UNIVERSITY SCHOOL OF MEDICINE  
Dr. Alan Dappen, MD  |  TELEMEDICINE, HOUSE CALLS AND ACCOUNTABILITY

April 2  OHIO UNIVERSITY HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE  
Dr. Timothy Law, DO  |  PROVIDING AFFORDABLE HEALTHCARE TO RURAL PATIENTS

April 21  MARIAN UNIVERSITY COLLEGE OF OSTEOPATHIC MEDICINE  
Dr. Jason Eberl, PhD  |  THE HIPPOCRATIC OATH – STILL ETHICALLY VALID?

April 29  UNIVERSITY OF WISCONSIN SCHOOL OF MEDICINE AND PUBLIC HEALTH  
Dr. Michael Kloess, MD  |  A LOOK AT DIRECT PRIMARY CARE

May 12  MARIAN UNIVERSITY COLLEGE OF OSTEOPATHIC MEDICINE  
Dr. Richard B. Gunderman, DO  |  HOW FREEDOM ENRICHES MEDICINE AND LIFE

Medical College of Wisconsin BRI/AMA  
Lunch and Learn Journal Club

The BRI chapter at the Medical College of Wisconsin holds a monthly, student-led Journal Club meeting to discuss topics ranging from medical innovation and economics, to health policy and politics. The Journal Club is co-sponsored with the student group of the American Medical Association, the nation's largest association of medical doctors. These hugely successful meetings allow BRI students to engage their peers in discussion and debate. The Medical College of Wisconsin Journal Club is a model for how other BRI chapters can enhance their presence on campus through partnering with existing organizations. BRI intends to promote this model with other chapters in the year ahead.

September 17  MARKET SOLUTIONS TO HEALTHCARE; THE IMPORTANCE OF PRICE/VALUE AS A FEEDBACK MECHANISM IN HEALTHCARE

October 8  EBOLA: THE ROLE OF GOVERNMENT AND PHYSICIANS’ OBLIGATIONS; OUTCOMES OF MEDICAID – THE OREGON HEALTH EXPERIMENT

November 12  QUALITY ASSESSMENT AND ITS LINK TO PHYSICIAN REIMBURSEMENT; THE ROLE OF MARKETS IN HEALTHCARE QUALITY ASSESSMENT

December 3  SHOULD PHARMACEUTICAL COMPANIES FOCUS ON LATE STATE OR EARLY STATE DISEASE IN DRUG DEVELOPMENT?

January 21  MEDICAL TECHNOLOGY’S INFLUENCE ON CARE NOW AND IN THE NEAR FUTURE; PHYSICIAN-OWNED HOSPITALS; IS MAKING MONEY BAD?

February 11  VACCINATIONS: VOLUNTARY OR MANDATORY?; INTERNET PSAS AND MEDICAL FREE SPEECH; EPIDEMIOLOGY OF MEASLES

April 29  IMPROVING HEALTHCARE QUALITY IN THE US: A NEW APPROACH; TAKING EMPLOYEE-BASED INSURANCE OUT OF THE PICTURE AND EMPOWERING THE CONSUMER; THE PROBLEM WITH SATISFIED PATIENTS: WHY REIMBURSEMENT TIED TO PATIENT SATISFACTION DOES MORE HARM THAN GOOD
Documentary Screenings

Documentary film screenings provide BRI chapters with an opportunity to inform an audience and spark discussion on relevant issues in healthcare education and policy. BRI sponsored screenings of two films this year, CODE BLACK and Wait Till It’s Free. CODE BLACK takes viewers inside the LA County Hospital’s C-Booth trauma center for a look at Emergency Room medicine, following the real-world experience of ER doctors struggling to provide quality care in the changing landscape of healthcare policy. Wait Till It’s Free explores the reasons behind the escalating costs of care in America, the perils of rationing that are inherent to government-controlled healthcare, and potential market-oriented solutions to our nation’s healthcare crisis.

**CODE BLACK DOCUMENTARY MOVIE SCREENING**
- **October 20**  
  GEISEL SCHOOL OF MEDICINE AT DARTMOUTH
- **November 5**  
  GEORGETOWN UNIVERSITY SCHOOL OF MEDICINE
- **November 12**  
  THE GEORGE WASHINGTON UNIVERSITY SCHOOL OF MEDICINE
- **February 25**  
  ST. LOUIS UNIVERSITY SCHOOL OF MEDICINE

**WAIT TILL IT’S FREE DOCUMENTARY MOVIE SCREENING**
- **November 19**  
  THE OHIO STATE UNIVERSITY COLLEGE OF MEDICINE
- **March 19**  
  GEISEL SCHOOL OF MEDICINE AT DARTMOUTH
- **March 20**  
  MARIAN UNIVERSITY COLLEGE OF OSTEOPATHIC MEDICINE
- **May 8**  
  GEORGETOWN UNIVERSITY SCHOOL OF MEDICINE

Debates

Debates have been a major part of BRI’s programming since the organization began in 2009. BRI debates are lively events that bring together speakers from opposing sides of a healthcare policy argument to engage in spirited defense of their views. These informative debates are some of the most highly attended events produced by BRI.

**January 29**  
**UNIVERSITY OF TOLEDO COLLEGE OF MEDICINE AND LIFE SCIENCES**

**BE IT RESOLVED: PROFIT-BASED SYSTEMS ARE SUPERIOR TO BOTH NON-PROFIT AND GOVERNMENT-PROVIDED MEDICAL DELIVERY SYSTEMS**

*In Favor* Dr. Beth Haynes, MD  |  Executive Director, Benjamin Rush Institute; Senior Health Policy Analyst and Executive Board Member, Docs 4 Patient Care

*Opposed* Dr. John Ross, MD  |  Internist, Associate Clinical Professor of Internal Medicine at the University of Toledo, past president of Physicians for a National Health Program
March 27  
**GEORGETOWN UNIVERSITY SCHOOL OF MEDICINE**  
BE IT RESOLVED: AFFORDABLE, QUALITY HEALTHCARE DEVELOPS FROM MAXIMIZING FREEDOM OF CHOICE – NOT GOVERNMENT PROGRAMS OR MANDATES  

**In Favor**  
Dr. Lee Gross, MD  
Family Medicine; Co-Founder and President of Epiphany Health, Inc.; President, Docs 4 Patient Care Foundation  
Dr. Josh Umbehr, MD  
Family Medicine; Owner, AtlasMD  

**Opposed**  
Dr. Dennis McIntyre, MD  
Pediatrician; Associate Medical Director for Utilization and Case Management at MedStar Georgetown University Hospital  
Dr. Adriane Fugh-Berman, MD  
Family Medicine; Associate Professor, Department of Pharmacology and Physiology and Department of Family Medicine, Georgetown University Medical Center  

April 11  
**UNIVERSITY OF FLORIDA COLLEGE OF MEDICINE, AMSA PREMED FEST**  
A DEBATE ON HEALTHCARE REFORM: FROM FEE-FOR-SERVICE TO SINGLE PAYER  

**In Favor**  
Dr. Lee Gross, MD  
Family Medicine; Co-Founder and President of Epiphany Health, Inc.; President, Docs 4 Patient Care Foundation  

**Opposed**  
Dr. Robert Hatch, MD  
Professor and Director of Medical Education Community Health and Family Medicine at UF College of Medicine
“This was an all accounts a very positive and energizing experience. I enjoyed the diversity of the panel and its professionalism. It was the best experience and discussion of different ethical perspectives I have had for some time. I would do it again. The dinner was wonderful and the conversations during it were inspiring and enlightening.”

– DR. LISSI HANSEN, PHD, ASSOCIATE PROFESSOR, OREGON HEALTH & SCIENCE UNIVERSITY

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<thead>
<tr>
<th>Date</th>
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<tr>
<td>April 20</td>
<td>OREGON HEALTH AND SCIENCES UNIVERSITY</td>
<td>IS RIGHT TO TRY RIGHT FOR OREGON?</td>
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<td>Panalists</td>
<td>Kurt Altman, JD</td>
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<td>Dr. Chandra Basham, MD</td>
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<td>Dr. Jeremy Cetnar, MD, MSHPR</td>
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<td>Dr. Christopher Griffin, MD</td>
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<td>Dr. Lissi Hansen, R.N, PhD</td>
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<td>Moderator</td>
<td>Dr. Alan Melnick, MD, MPH</td>
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<td>May 12</td>
<td>UNIVERSITY OF LOUISVILLE SCHOOL OF MEDICINE</td>
<td>THE FUTURE OF MEDICINE – MORE GOVERNMENT OR MORE MARKETS?</td>
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<td>More Markets</td>
<td>Dr. Michael Strickland, MD</td>
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<td>Single-Payer</td>
<td>Dr. Garrett Adams, MD, MPH</td>
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<td>June 12</td>
<td>GEISEL SCHOOL OF MEDICINE AT DARTMOUTH</td>
<td>SHOULD PHYSICIAN-ASSISTED SUICIDE BE LEGAL?</td>
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<td>THREE VIEWS ON PHYSICIAN AID IN DYING</td>
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<td>Dr. Ronald Green, PhD</td>
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<td>Peter Schwartz</td>
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<td></td>
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<td>Dr. Robert Macauley, MD</td>
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</table>
The third annual BRI Student Leadership Conference was held March 26th to 29th in Washington, DC, and was a huge success. Under the theme, “Building a Bold Future,” BRI hosted 45 students from 18 different schools, including one international student from Nigeria. Conference participants were empowered with the information, ideas, and solutions they need to navigate the changing healthcare landscape and to ensure a professional future that is secure, useful, and ethical. We were especially fortunate to partner with The Heritage Foundation and Docs 4 Patient Care Foundation which offered students a full-day of lectures and discussion on healthcare policy and the ability to meet with policy experts at one of America’s premier think tanks. The Conference also included a public debate on the campus of Georgetown University.

A highlight of this year’s conference was the keynote address by David Goldhill, entrepreneur and CEO of GSN (Game Show Network) and author of *Catastrophic Care: Why Everything We Think We Know about Health Care is Wrong*. Students enjoyed the opportunity to hear from one of the healthcare policy reform movement’s most well-informed and outspoken advocates and BRI was particularly fortunate to secure his participation. Student leaders were also able to present their own research at this year’s conference. Danny McCorry, John Grimsley, Kate Nix, Jaron Smith, Jared Rhoads, and Sameer Lahka each made a presentation to the group. Video of the student presentations, along with the debate at Georgetown and other BRI events, will be made available on the BRI website.

“The conference was a terrific experience. I enjoyed it, learned a great deal, and also gained some new perspectives and ideas to bring back to my medical school. Thank you for everything.”

— David Serksnys (MS1), Medical College of Wisconsin
BRI Student Success

BRI is making a real difference in the lives of its students and in the advancement of commonsense healthcare policies that protect the doctor-patient relationship. This was most clearly on display in a recent win for patients and physicians in the state of Michigan. On January 14th, Michigan Governor Rick Snyder signed into law SB 1033, a bill to ensure that Direct Primary Care Services are not treated as insurance products. MI State Senator Patrick Colbeck sponsored the bill, drawing heavily from a paper written by BRI student Danny McCorry while an intern at The Heritage Foundation, an experience BRI largely facilitated. Senator Colbeck said that McCorry’s paper was “one of the more important references” for the bill, and “the basis for my current legislative strategy.”

BRI encourages its students to participate in policy internships and provides significant support in this regard. We are proud that a number of our BRI students have been awarded prestigious internships at well-regarded think tanks such as The Heritage Foundation. This past spring, Georgetown medical student John Grimsley was awarded a Graduate Fellowship in Health Policy Studies at the Heritage Foundation. Grimsley used his fellowship to publish several white papers and an article in the Daily Signal on how implementing Obamacare’s new medical coding system will further increase healthcare costs for Americans and put undue burdens on doctors and medical staff.

John Flo (MS1), BRI Chapter President at St. Louis University Medical School, will continue the tradition of BRI student leaders earning internships at the Heritage Foundation this summer where he was awarded a Health Policy internship. BRI will also be starting its own internship program this summer. Mina Ghobrial (MS1, Geisel School of Medicine at Dartmouth) will be conducting original research on medical student beliefs and attitudes regarding healthcare policy. This research will advance previous surveys published in 2011-12 which demonstrated that 80% of medical students supported Obamacare even though 40% admitted to knowing little about the law.

“Thank you so much for allowing me the opportunity to attend this wonderful event. I am so thankful for all the hard work you put into this conference...It is truly refreshing to hear new and innovative ideas about fixing the broken healthcare system with the free market system. I now have a ton of ideas for speakers and topics that I can bring back my campus organization. I am excited to host events for the remainder of this year and next! Thank you again for being a beacon of light in a world of progressive darkness.”

– PAUL PANASIUK (MS1), UNIVERSITY OF WISCONSIN–MADISON SCHOOL OF MEDICINE
Collaborations

As a new organization still working to make its presence more widely known, BRI’s leadership attends conferences and events to promote the BRI name and identify opportunities for collaboration with partner organizations. BRI Executive Director Beth Haynes and Program Management Consultant Charlotte Monte made successful trips throughout the country ensuring BRI was present at meetings sponsored by the following organizations:

ALEXANDER HAMILTON SOCIETY
ASSOCIATION OF AMERICAN PHYSICIANS AND SURGEONS
ASSOCIATION OF MATURE AMERICAN CITIZENS
ATLANTA OBJECTIVIST SOCIETY
ATLAS NETWORK
CASCADE POLICY INSTITUTE
DOCS 4 PATIENT CARE
FEDERALIST SOCIETY
FREE MARKET MEDICAL ASSOCIATION
HERITAGE RESOURCE BANK
NATIONAL COALITION OF PHYSICIANS FOR FREEDOM IN MEDICINE
STATE POLICY NETWORK
STUDENTS FOR LIBERTY
UNITED PHYSICIANS AND SURGEONS OF AMERICA

Organizational Strength

The 2014-2015 academic year was indeed a record-breaking year for BRI. We began the year with just under 50 official members and ended with more than 100. We increased our presence online and in social media. BRI’s weekly newsletters reach a subscriber base of over 400 and boasts an open-rate of nearly 50 percent.
To ensure that BRI is equipped to manage this growth, and to put in place the systems and procedures that would foster consistent growth in the future, BRI reached out to the consulting firm of American Philanthropic, LLC and engaged their services to conduct an organizational audit and develop a comprehensive strategic plan. The result is a three-year plan for strengthening and expanding BRI’s operations so that it can more successfully complete its mission. A published version of the plan will be made available to BRI’s supporters and members in the months ahead.

Financial Summary

BRI is fortunate to have the support of several foundations and over 100 individual members. We recognize and value BRI supporter contributions and are careful stewards of the funds we raise.

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<th>BRI EXPENSES</th>
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<th>Fiscal Year 2014–15*</th>
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<td>STAFF</td>
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<td>Dr. Beth Haynes, Executive Director</td>
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<td>Charlotte Monte, Consultant</td>
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<td>PROGRAM EXPENSES</td>
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<td>Debates</td>
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* Expenses incurred and anticipated through 6/30/2015