Working with medical students and professionals to protect the doctor-patient relationship and preserve healthcare freedom.
The 2016–2017 academic year was a year of change for the Benjamin Rush Institute. BRI began a student internship program, expanded its conference scholarship awards, published original educational resources written by BRI students, and launched a new podcast series, all while continuing its annual series of chapter lectures, panels, and programs.

To keep up with this remarkable growth, BRI expanded its staff. I recently joined as the new executive director, allowing Dr. Beth Haynes to become BRI’s medical director. In the few short months since I joined BRI, it has been my privilege to work with many talented BRI students as they protect the doctor-patient relationship and preserve healthcare freedom.

This was a year of change for our country as well. Healthcare policy was a central issue in the presidential campaign and has been a major focus of the new Trump administration. As changes come to America’s healthcare policy, BRI will continue our mission to educate students and policymakers about how these changes will affect the practice of medicine in America.

Yes, there have been a great many changes this past year but, through it all, BRI’s commitment to its mission has remained the same. We continue to promote solutions that protect the doctor-patient relationship as the primary means of delivering quality medical care, empowered by a robust free enterprise system that fosters innovation and reduces costs.

This end of year report describes the many ways BRI pursued this mission during the 2016–2017 academic year. I invite you to read through it and see the tremendous work of BRI’s exceptionally dedicated students.

Sincerely,

Richard W. Walker
Executive Director

BRI’s New Medical Director

With Richard Walker coming on board as Executive Director, Dr. Beth Haynes is excited to take on the new role of Medical Director. Dr. Haynes will now be able to increase BRI’s focus on expanding our educational programming and policy resources. She will also work on developing new BRI chapters at even more medical schools and building stronger partnerships with allied organizations.
Table of Contents

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Leadership</td>
</tr>
<tr>
<td>4</td>
<td>Introduction</td>
</tr>
<tr>
<td>5</td>
<td>Chapters &amp; Affiliates</td>
</tr>
<tr>
<td>6</td>
<td>Chapter Events</td>
</tr>
<tr>
<td></td>
<td>Lectures</td>
</tr>
<tr>
<td></td>
<td>Panels and Debates</td>
</tr>
<tr>
<td></td>
<td>Other Events</td>
</tr>
<tr>
<td>14</td>
<td>Annual Leadership Conference</td>
</tr>
<tr>
<td>16</td>
<td>Conference Scholarship Program</td>
</tr>
<tr>
<td>17</td>
<td>BRI Internship Program</td>
</tr>
<tr>
<td>18</td>
<td>BRI Educational Resources</td>
</tr>
<tr>
<td>19</td>
<td>BRI Students in the Spotlight</td>
</tr>
<tr>
<td>20</td>
<td>Alumni Accomplishments</td>
</tr>
<tr>
<td>21</td>
<td>Collaborations</td>
</tr>
<tr>
<td>22</td>
<td>BRI By the Numbers</td>
</tr>
<tr>
<td>23</td>
<td>2016–2017 Financial Summary</td>
</tr>
</tbody>
</table>

“As Chair of the Benjamin Rush Institute, it is exciting to see the many ways BRI engages medical students in the healthcare policy process. By investing in tomorrow’s doctors today, BRI is ensuring that the future of medicine will be innovative, entrepreneurial, and free from third-party overreach.”

— Sally Pipes, BRI Chair

Staff

Richard W. Walker, Executive Director
Beth Haynes, MD, Medical Director
Charlotte Monte, Programs and Marketing Consultant

Board of Directors

Sally Pipes, Chair
Jan Breslow, MD
Robert Hertzka, MD
Juliette Madrigal-Dersch, MD
Neil B. Minkoff, MD
Beneath the public debate over healthcare policy lies a serious crisis that is largely unreported by policy makers and the media. According to The Physicians Foundation’s 2016 Survey of America’s Physicians, nearly half of all physicians report that they “often or always experience feelings of burn-out.” Furthermore, 54 percent of physicians “rate their morale as somewhat or very negative.” The dramatic level of job dissatisfaction among America’s doctors has serious consequences for the practice of medicine. Forty-eight percent of physicians “plan to cut-back on hours, retire, take a non-clinical job, switch to ‘concierge’ medicine, or take other steps limiting patient access to their practices.”

Medicine has always been a stressful profession, requiring long hours and personal sacrifices. But the deep dissatisfaction expressed by so many doctors today is unprecedented. What accounts for the crisis we find ourselves in today? The erosion of the doctor-patient relationship.

Medical students enter the profession because they want to heal the sick. The drive to heal sustains them during their many years of intensive training. Knowing that one can make a difference in a patient’s life keeps a doctor going amidst the stresses of the work. But in recent years, healthcare policies determined by third-party agents (federal and state governments, insurance companies, and others) have disrupted the doctor-patient relationship. Physicians increasingly spend over half their time on “desktop medicine”—what used to be called “paperwork”—leaving them less time for face-to-face patient interactions. Without the joy and professional satisfaction that comes from direct interactions with patients, doctors are less fulfilled when practicing in this new medical paradigm.

The Benjamin Rush Institute (BRI) helps medical students navigate this crisis by introducing them to healthcare policies that strengthen the doctor-patient relationship.

There are tremendous opportunities for doctors to engage in meaningful practices rooted in this age-old, fundamental relationship. These innovative opportunities include delivery models that limit bureaucratic overreach, such as direct primary care. Through our lectures, panels, debates, and other events, BRI highlights how these models harness the power of free enterprise to deliver higher quality care at more affordable prices.

Even with all of our educational outreach, BRI is more than just an educational organization. We establish communities of students united around the vision of a world of affordable, quality healthcare accompanied by accelerating medical innovation and excellence. These communities (“chapters”) accomplished remarkable things throughout the 2016-2017 academic year. As this report will show, BRI students are leading policy conversations on their campuses, producing original research, hosting lectures with well-known speakers, and initiating new programs to reach medical students across the country.

BRI is only able to support the work of these students because so many generous donors have supported us. We are tremendously grateful to the foundations, friends, and individual supporters who have contributed to BRI’s reach and influence.
BRI began the 2016–2017 academic year with 19 active chapters. By mid-year, we added four new chapters—including our second international chapter, the Sackler School of Medicine in Tel Aviv—ending the year with 23 active chapters and four additional chapters in various stages of development. Since its inception, BRI has sponsored chapters at more than 50 medical school campuses.

Maintaining year-to-year chapter continuity continues to be our greatest challenge; but, with additional staff, more energy can now be devoted specifically to overcoming this difficulty. Dr. Haynes is looking forward to spending more time developing educational materials and supporting BRI chapter leaders.

**BRI Chapters in 2016–2017:**

- George Washington University School of Medicine Washington, DC
- Georgetown University School of Medicine Washington, DC
- Icahn School of Medicine at Mount Sinai New York, NY
- Marian University College of Osteopathic Medicine Indianapolis, IN
- McGovern Medical School University of Texas Houston, TX
- Medical College of Wisconsin Milwaukee, WI
- Medical College of Georgia Augusta, GA
- Ohio State University Medical School Columbus, OH
- Ohio University Heritage College of Osteopathic Medicine, Athens Athens, OH
- Ohio University Heritage College of Osteopathic Medicine, Dublin Dublin, OH
- Rosalind Franklin University Chicago, IL
- Saint Louis University School of Medicine St. Louis, MO
- SUNY Downstate College of Medicine Brooklyn, NY
- Stony Brook Medical School Stony Brook, NY
- Texas Tech University Health Sciences Center School of Medicine Lubbock, TX
- University of Alabama School of Medicine Birmingham, AL
- University of California Irvine School of Medicine Irvine, CA
- University of California San Diego School of Medicine San Diego, CA
- University of Delaware Newark, DE
- University of Louisville School of Medicine Louisville, KY
- University of Oklahoma Health Sciences Center Oklahoma City, OK

**International BRI Chapters:**

- Sackler School of Medicine Tel Aviv University Tel Aviv, Israel
- University College Hospital, Ibadan University Ibadan, Nigeria

**Developing BRI Chapters:**

- Albert Einstein School of Medicine Brooklyn, NY
- Sidney Kimmel Medical College at Thomas Jefferson University Philadelphia, PA
- University of Southern California, Keck School of Medicine Los Angeles, CA
- A.T. Still University School of Osteopathic Medicine Mesa, AZ
The Benjamin Rush Institute’s educational programs reached thousands of medical students, professionals, and others over the course of the year. Through a variety of formats, BRI promotes thoughtful, well-reasoned discourse on health policy, medical ethics, innovation, and entrepreneurship. Students and faculty are grateful to BRI for providing a forum for open discussion of crucial topics that, sadly, are either ignored in the official medical school curricula, or presented from a biased perspective that favors greater government intervention into medical practice.

During the 2016–2017 academic year, BRI held a total of 62 events, reaching more than 2,500 people.

**Events summary:**

| Lectures: 29 | Community service events: 6 |
| Panels and debates: 13 | Film screenings: 4 |
| Recruitment meetings: 9 | Journal club meetings: 1 |

“BRI is spending time teaching me very valuable information that I am not getting in medical school, and I am so thankful for the opportunity to attend and learn.”

— Abby Karius, Indiana University School of Medicine
BRI lectures bring noteworthy speakers on medical campuses to address important topics in healthcare policy and practice. Among the 28 lectures hosted by BRI this year were talks on physician burnout, healthcare reform after Obamacare, the legality of physician-assisted suicide, and much more. A wide range of knowledgeable experts accepted our students’ invitations to speak, including state lawmakers, private practice owners, policymakers, and business executives.

**9.7.16**
*Interview & discussion with Dr. Keith Smith, Surgery Center of Oklahoma*

Keith Smith, MD  
Co-founder, Surgery Center of Oklahoma  
Georgetown University School of Medicine

**9.20.16**
*Why BRI Supports Free Market Healthcare Policy*

Juliette Madrigal-Dersch, MD  
Cash-based med-peds physician, BRI board member  
University of Alabama at Birmingham

**9.26.16**
*A Free Market Approach to Healthcare: Cash Based Medical Practices*

Juliette Madrigal-Dersch, MD  
Cash-based med-peds physician, BRI board member  
The Ohio State University College of Medicine

**9.26.16**
*Free Market Medicine: A Cash Based Alternative*

Juliette Madrigal-Dersch, MD  
Cash-based med-peds physician, BRI board member  
Ohio University Heritage College of Osteopathic Medicine, Dublin

**9.29.16**
*Freedom Healthworks: The Transition to Direct Primary Care*

Adam Habig, Esq.  
Co-founder of Freedom Healthworks  
Marian University College of Osteopathic Medicine

**10.17.16**
*Health Policy Lunch Talk with Assemblyman Brian Maienschein*

Assembly member Brian Maienschein  
Assembly member, California Assembly District 77  
UC San Diego

**10.25.16**
*Lunch Presentation: Dr. Josh Umbehr on Direct Primary Care*

Josh Umbehr, MD  
CEO, Founder, AtlasMD  
Georgetown University School of Medicine

**10.26.16**
*What the Election Holds for Health Policy and Reform*

Keith Fontenot  
Nonresident Fellow – Economic Studies, the Hutchins Center on Fiscal and Monetary Policy at the Brookings Institution  
George Washington University School of Medicine and Health Sciences

**10.26.16**
*Private Practice: A How-To Guide*

Matthew Davis, MD  
Founder, Davis Orthopedics  
University of Alabama at Birmingham

**10.27.16**
*Understanding Health Insurance: The Key to Healthcare Access and Affordability*

Beth Haynes, MD  
BRI Executive Director  
Marian University College of Osteopathic Medicine

**11.15.16**
*Physician Assisted Suicide: A Legal Discussion*

Courtney Thiele, JD, MA  
OSU Bioethics Instructor  
The Ohio State University College of Medicine

**12.7.16**
*When Health Policy, Economics, and Patient Care Intersect*

Jesse Pines, MD, MBA, MSCE  
Director of the George Washington University Center for Innovation and Policy Research and Professor of Health Policy and Management at GWU Milken Institute School of Public Health  
George Washington University School of Medicine and Health Sciences
1.24.17
The Future of Healthcare and ACA Alternatives
Patrick Ishmael, JD
Director of Government Accountability, Show-Me Institute
Saint Louis University

1.31.17
Fortress and Frontier in American Healthcare with Dr. Robert Graboyes
Robert Graboyes, PhD
Senior Research Fellow and Health Care Scholar, Mercatus Center at George Mason University
Icahn School of Medicine at Mount Sinai

2.16.17
How to Keep Lawyers from Circling Your Practice: A Brief Intro into the Medical-Legal World
Jeffrey Segal, MD, JD
Founder and CEO, Medical Justice and eMerit
The Ohio State University College of Medicine

2.21.17
After Obamacare: The Path Forward on Healthcare Reform
Sally Pipes
President and CEO, Pacific Research Institute; Chairman of the Board, Benjamin Rush Institute; Advisory Board Member, Docs 4 Patient Care Foundation
The Ohio State University College of Medicine

2.22.17
WI State Representative Dale Kooyenga
Representative, Wisconsin District 14; Captain, US Army Reserves
Medical College of Wisconsin

2.27.17
The Making of & Lessons Learned by an African American Kidney Transplant Surgeon & Urologist Dedicated to Substantively Innovating Ways to Improve Health Outcomes in Minority Populations
Charles Modlin, MD, FACS
Kidney transplant surgeon & urologist; Founder and Director, Minority Men’s Health Center; Cleveland Clinic’s Glickman Urological Institute; Executive Director of Minority Health for Cleveland Clinic
UC Irvine School of Medicine

2.28.17
Social Determinants of Transplantation: Insights into Post-transplant Outcomes
Heidi Yeh, MD
Surgical Director, Pediatric Transplant Program at Massachusetts General Hospital
UC Irvine School of Medicine

2.28.17
Skype Interview with Dr. Keith Smith
Keith Smith, MD
Co-founder, Surgery Center of Oklahoma
University of Delaware

3.22.17
Direct Primary Care with Dr. Mark Niedfeldt
Mark Niedfeldt, MD
Founder, Mark Niedfeldt, M.D. Family Medicine/Sports Medicine
Medical College of Wisconsin

4.3.17
How We Got to Our Healthcare Today
Jordan Halevy, MS1
Founder and President, BRI-Sackler University Chapter
Sackler School of Medicine, Tel Aviv University

“The Skype talk with Dr. Keith Smith was a great opportunity for our chapter. We got to hear from someone knowledgeable and experienced in a free market solution to medical care. To talk to a doctor who has hands-on experience running a surgery center that does not accept insurance or any handouts from the government is very enlightening. It’s easy to talk about what could work in theory, but Dr. Keith Smith made it a reality. He proved that there is a way to make medical care more affordable.”

— Connor McGinley,
University of Delaware
“Direct Primary Care is the type of disruptive innovation that our patients deserve. It’s exciting to be able to travel the country, talking with medical students about how they can be leaders in the movement.”

— BRI Speaker

4.7.17
Netflix vs. Blockbuster: DPC – A Case Study in Practice Innovation
Robert Nelson, MD
Cofounder and Spokesman, Georgia Chapter–FMMA; DPC
Philadelphia College of Osteopathic Medicine, Georgia Campus

4.12.17
Grassroots Healthcare Revolution with John Torinus—Serigraph, Inc.: The Company that Solved Healthcare
John Torinus
Chairman, Serigraph
Medical College of Wisconsin

5.3.17
Netflix vs. Blockbuster: A Case Study in Practice Innovation (DPC)
Pete Ghaleb, MD
DPC doctor, Pooler, GA
Mercer School of Medicine, Macon Campus, GA

5.8.17
What Is and Isn’t Insurance, and Why It Matters to Controlling Healthcare Costs
Beth Haynes, MD
Medical Director, Benjamin Rush Institute
Stony Brook University

5.9.17
Physician Burnout and the Physician-Patient Relationship
Beth Haynes, MD
Medical Director, Benjamin Rush Institute
Icahn School of Medicine at Mount Sinai

5.15.17
Mercy Virtual Care Center Tour
Katherine Nowak
Vice President, Care Management Informatics and Business Support, Mercy Virtual Care Center
Saint Louis University
BRI panels and debates consistently remain our most popular events. These discussions bring together speakers representing different points of view to engage in constructive conversation around a topic of importance for the practice of market-based medicine. Respectful disagreement and debate can be difficult to find in today’s hyper-partisan culture. BRI panels and debates introduce students to the many sides of an issue and encourage them to engage critically with the diverse opinions presented. During the 2016–2017 academic year BRI chapters hosted 13 panels and debates on a wide range of topics.

8.24.16
Medical Student Panel Discussion: Health Disparities are Issues of Poverty
UC Irvine School of Medicine
Participants:
Megan Bernstein, MS2, Team leader and logistics coordinator for the Tanzania Ultrasound Team
Alyssa Lo, MS2, Panama Ultrasound Team
Shella Raja, MS2, Tanzania Ultrasound Team
Allen Yu Allen, MS2, Indonesia Ultrasound Team
Isaure Hostetter, MS2, Panama Ultrasound Team

10.26.16
Politics, Perceptions and the Presidential Election: What’s Next for Health Policy
Ohio University Heritage College of Osteopathic Medicine
Participants:
“The ACA at Six: Uncertain Victories, Enduring Politics,” Philip Rocco, Marquette University
“What’s Next?: Competition, Coverage and Alternatives to the ACA,” Thomas Miller, American Enterprise Institute
“ inching Toward Universal Coverage: State–Federal Health-Care Programs in Historical Perspective,” Simon F. Haeder, West Virginia University

10.27.16
Does the Affordable Care Act Help or Hurt Doctors and Their Patients?
Marian University College of Osteopathic Medicine
Participants:
Beth Haynes, MD, Executive Director, BRI
Timothy Von Fange, MD, St. Vincent Sports Performance
Robert Stone, MD, Hoosiers for a Commonsense Health Plan (PNHP)
Meg Gaffney, MD, Indiana University School of Medicine Associate Professor and Dermatologist
Jason Eberl, MD, MUCOM Chapter BRI Faculty Advisor and Chair of Medical Ethics at MUCOM

11.1.16
Transforming Outpatient Medicine
Icahn School of Medicine at Mount Sinai (ISMMS)
Participants:
Andy Coyle, MD, ISMMS
Robin Berzin, MD, Parsley Health
Fidela Chiang, NP, ISMMS

11.13.16
The Future of Healthcare: Is Single-Payer the Right Direction?
Sackler School of Medicine, Tel Aviv University
Participants:
Jordan Halevy, MS1, BRI-Sackler Founder and President
Gabriel Banschick, BRI-Sackler Vice President
Rachel Frenklak, Sackler student
Alexey Gurevich, Sackler student
Moderator:
Jonathan Kovacs, BRI-Sackler Secretary

11.14.16
Direct Primary Care and Its Relevance for Medical Students
UC Irvine School of Medicine
Participants:
Emilie Scott, MD, Family Doctor, Co-founder, Halycon Health
James Gaor, MD, Co-founder, Emergency Medicine Physician, Halycon Health

2.3.17
BRI Leadership Conference Panel Discussion: Scope of Practice and the Future of Medicine
Saint Louis University
Participants:
Charles Willey, MD, Innovare Health Advocates, St. Louis, MO
Paul Winter, PA, President, Missouri Academy of Physician Assistants, St. Louis, MO
David Tannehill, DO, Adjunct Assistant Professor of Medicine, Mercy Hospital, St. Louis, MO
Stevan Whitt, MD, Critical Care, Columbia, MO
Moderator:
Bradley Freeman, MD, Surgeon, St. Louis, MO
“The future of healthcare in this country is at stake—and the doctor-patient relationship is the bedrock of healthcare. The Benjamin Rush Institute is at the forefront of advocating for the preservation of this relationship. Eliminating interference from both public and private entities as much as possible will allow physicians and other healthcare professionals to do the best job possible in caring for patients. The Benjamin Rush Institute is taking that message to future physicians and current physicians alike. I am glad to partner with BRI on helping spread that message.”

— Timothy Von Fange, MD, St. Vincent Sports Performance

2.7.17
Direct Primary Care, Family – and Modern Mobile Medicine
Georgetown University School of Medicine
Participants:
Marguerite Duane, MD, Modern Mobile Medicine
Matt Haden, MD, Modern Mobile Medicine

2.21.17
The Federal Government vs. the Free Market: Which Can Provide the More Compassionate and Efficient Health Care Plan for America?
The Ohio University Heritage College of Osteopathic Medicine, Dublin
Participants - Free Market:
Timothy Von Fange, MD, St. Vincent Sports Performance
Sally Pipes, CEO, Pacific Research Institute
Participants - Single Payer:
Johnathon Ross, MD, Mercy St. Vincent; Physicians for a National Health Plan
Daniel Skinner, PhD, OUHCOM

2.31.17
Direct Primary Care and Concierge Medicine
McGovern Medical School, University of Texas
Participants:
Josh Umbeh, MD, Founder, AtlasMD
Andrew Widener, MS1, BRI chapter president
Luke Kennedy, MS1, BRI chapter member

4.8.17
Papers Presentation
University College Hospital, Ibadan University, Nigeria
Participants:
Olaolu Oyewo, final year medical student, University College Hospital
Temiloluwa Apantaku, final year medical student, University College Hospital

4.26.17
Direct Primary Care Physicians Answer Your Questions about DPC
University of Delaware
Participants:
Christina Bovelsky, MD, Peachtree Family Medicine
Beth Renzulli, MD, Well Primary Care
Kimberly Nalda, MD, Rekindle Family Medicine
Moderator:
Zach Howell, Founder and President, BRI–University of Delaware

4.27.17
House Calls and the Pre-Penicillin Era to Targeted Chemotherapy: A 75-Year Walk Through Medical History
Ohio University Heritage College of Osteopathic Medicine, Dublin
Participants:
Eric M. Chevlen, MD
Harold Chevlen, MD, retired
Recruitment Meetings
Recruitment meetings introduce new medical students to BRI and invite them to participate in chapter programs and events. They also foster friendships and give students an opportunity to develop leadership and management skills.

8.3.16
Marian University College of Osteopathic Medicine

8.11.16
George Washington University School of Medicine and Health Sciences

8.11.16
Ohio University Heritage College of Osteopathic Medicine, Dublin

8.16.16
University of Alabama at Birmingham

8.24.16
Medical College of Wisconsin

8.29.16
Icahn School of Medicine at Mount Sinai

8.30.16
Marian University College of Osteopathic Medicine

9.17.16
University College Hospital, Ibadan University, Oyo State, Nigeria

12.9.16
Saint Louis University

Journal Club Meetings
For three years, the BRI-Medical College of Wisconsin chapter partnered with the MCW-American Medical Association (AMA) student group to host monthly Journal Club meetings. These meetings feature medical student speakers and cover a wide range of topics from medical technology to political discussions of contemporary health policy. The Journal Clubs are characterized by the student-led and student-delivered nature of their format; therefore, only one of the many “lunch lectures” MCW held was officially labeled as a Journal Club meeting. Plans are underway to bolster the AMA-BRI association at MCW and reinstate a robust Journal Club schedule for next year.

8.26.16
BRI Lunch and Learn: Presidential Candidates’ Healthcare Policies Review
Film Screenings

Several films have been produced recently on topics of interest to BRI and its students. Film screenings invite students to engage in relevant issues (e.g. the nature of persistent poverty, or how regulations affect a busy hospital’s emergency room) from unique perspectives. For many, the best aspect of attending a film screening is participating in the post-film discussion. This year, BRI chapters held four film screenings.

11.5.16 | Poverty, Inc.
University College Hospital, Ibadan University

12.13.16 | Poverty, Inc.
Saint Louis University

2.9.17 | Star Trek Bioethics & Discussion: Star Trek: Voyager, “Critical Care”
Marian University College of Osteopathic Medicine

4.19.17 | Code Black
George Washington University School of Medicine and Health Sciences

“We had a productive conversation after the event. Many that attended “had no idea” that their good efforts could be perpetuating a system that only deepens a group’s level of poverty and dependence on the first-world. I think all those in attendance will have additional skills to critically evaluate charity in the future.”

— Alex Wisbeck, Saint Louis University, on the viewing of Poverty, Inc.

Community Service Events

BRI students are doing more to serve the communities in which they study, work, and live. This year, BRI chapters participated in six community service events. By preparing meals for the homeless, organizing clothing drives, and helping raise money for children’s medical care, BRI students learn about the unique needs of the people in their communities.

10.16.16 | Nationwide Children’s Columbus Marathon Medical Volunteering
Ohio University College of Osteopathic Medicine, Dublin

10.25.16 | Serving Breakfast at the Ronald McDonald House Charities of Central Ohio
Ohio University College of Osteopathic Medicine, Dublin

11.10.16 | Operation Leftover at St. John Catholic Church
Marian University College of Osteopathic Medicine

12.6.16 | BRI Holiday Clothing Drive
University of Alabama at Birmingham

4.21.17 | Cooking Dinner for Faith Mission Homeless Shelter
Ohio University College of Osteopathic Medicine, Dublin

5.9.17 | Volunteering for LifeTown
Ohio University Heritage College of Osteopathic Medicine, Dublin

“My experience at LifeTown goes beyond what I can describe with words. In times of stress, I find myself going back to that magical moment when I was giving a hand massage and manicure to a loving, giggling child who admired their blue, pink, and purple nails as they told me about how much fun they were having learning about how to take care of pets, ride their bike (following the rules, of course!), and listen to the doctor. Fulfilling moments like those don’t come unless you seek them and I implore every person I know to spend their morning with some absolutely endearing children at LifeTown and have their outlook on life completely changed.”

— Kinza Sheikh, Ohio University Heritage College of Osteopathic Medicine, Dublin
In February, Saint Louis University School of Medicine hosted BRI’s 5th annual Student Leadership Conference. Budgetary restrictions led to a smaller, more select group of attendees this year, but did not restrict its impact for those who came. BRI invited its top thirty-three student leaders to attend the conference, including two students from Nigeria.

This year’s conference theme was “Healing Our Healers Through the Patient–Doctor Relationship.” Patient outcomes clearly correlate with the strength of the patient–doctor relationship, but too little attention is given to the effect of health policies on physicians’ health and happiness. Physician burnout, depression, and suicide are at an all-time high—and yet, media and academia ignore how current policy and regulations disrupt the patient–doctor relationship, leading to severe professional dissatisfaction, and worse.

“The BRI conference was truly transformative! I’m in my first year of medical school, and I learned of freedoms and options that we have as medical doctors that even the fourth year medical students ... didn’t know [about] ... The status quo of burdensome governmental regulations and insurance companies’ control of how medicine is practiced has been accepted as the only way. When I inform my classmates about the free market options ... they are amazed and say they did not know [such options were] possible. Thank you, BRI, for spreading the truth about what the doctor-patient relationship can look like without unnecessary outside intrusion.”

— David Fields, Texas Tech University Health Sciences Center School of Medicine
The conference faculty addressed these problems and expounded on solutions they are instituting in their private practices. It was encouraging to see not only the diversity of specialties represented (cardiology, otolaryngology, gastroenterology and primary care), but also the attendees’ ethnic diversity—concrete evidence that free markets are for everyone. The healthcare cost, quality, and access problems Americans face today are human problems, affecting both doctors and patients from all socioeconomic levels and cultural backgrounds.

“Thank you for all the work you put into the BRI conference. I had a great time seeing everyone from BRI and learning from all the speeches ... I think it’s within the nature of many medical professionals to believe that they have to simply endure a diminished relationship with patients, but your speech showed how important it is for a doctor to cultivate relationships with patients. BRI is one of the most important things in my life and I look forward to helping BRI ‘increase human flourishing’ in the future as much as possible.”

— Zach Howell, University of Delaware
Policy Conferences

Of all the benefits BRI offers its student leadership, among the most coveted are scholarships to attend health policy conferences. In 2015–2016, BRI provided 24 scholarships for students to attend three conferences. This academic year, BRI sponsored 42 students to attend ten conferences. After attending a conference, students are encouraged to submit blog posts about their experiences and what they learned, thus benefiting those unable to attend. Students overwhelmingly share how re-inspired they are about medicine and what they can do to make a difference for future physicians.

Free Market Medical Association (FMMA) Annual Meeting
August 18-19, 2016 | Oklahoma City, OK

Fall Summit on Private Medicine, American Academy of Private Physicians (AAPP)
September 24-25, 2016 | San Francisco, CA

Direct Primary Care Nuts & Bolts to 2.0, Docs 4 Patient Care Foundation and Texas Medical Association
October 14-15, 2016 | Dallas, TX

Politics, Perceptions and the Presidential election: What’s Next for Health Policy?
October 26, 2016 | Columbus, OH
Health Policy Institute of Ohio

From Innovation to Insurance: The State of American Healthcare Policy
October 2, 2016 | Nashville, TN
Mercatus Center Special Event

Health Tech Forum
December 5, 2016 | Washington DC

Health Law Year in P/Review: Featured Panel: Health Care Reform Under a New Administration
January 23, 2017 | Cambridge, MA
Harvard Law School

Direct Primary Care De-constructed
February 2-3, 2017 | Tampa, FL
DPC-Medical Home Foundation

Making Healthcare Transparent
March 24, 2017 | Houston, TX
FMMA-Houston

Western Health Care Leadership Academy Conference: The Future of Healthcare Policy
May 5, 2107 | San Diego, CA
California Medical Society

“The FMMA conference is one of the most exciting and thought-provoking events for entrepreneurial-minded students! While understanding the philosophies, politics, and policies surrounding healthcare are essential, students also need to witness the creative genius of a truly free market. After learning about the businesses which have arisen to solve current healthcare problems, I am all the more convinced that competitive markets can and will lead the way to a more affordable, high quality healthcare system in America!”

— John Flo, Saint Louis University School of Medicine
**BRI Internship Program**

BRI launched its first internship program this year. Varying in length from six weeks to six months, three medical students took advantage of this opportunity to conduct research and publish educational resources.

**DANIEL MILYAVSKY**  
Stony Brook School of Medicine, NY  
June 15, 2016 – August 15, 2016

“The BRI internship allowed me to pursue my policy interests while also creating a worthwhile product that contributed to our understanding of the role government policy plays in the US healthcare system. Without BRI, my ability to be involved in the fight for liberty as a medical student would be severely limited, if not non-existent altogether.”

**JOHN FLO**  
Saint Louis University School of Medicine, MO  
September 1, 2016 – April 30, 2017

“The BRI internship is a rare opportunity for medical students to learn from thought leaders who are blazing new trails in healthcare policy and business. In addition, the internship fosters the communication, organization, and professional skills needed to prepare students for leadership in healthcare. The internship helps students move from the question of ‘How do I survive in the current system?’ to the question of ‘How can I change the system to add more value?’ We need every medical professional thinking in these terms and taking leadership positions if we hope to improve our healthcare system.”

**HARAN SIVAKUMAR**  
Icahn School of Medicine at Mt. Sinai, NY  
November 28, 2016 – January 27, 2017

“The BRI internship provided me with a unique blend of policy immersion, clinical practice, and entrepreneurial exposure. I was able to delve into the nuts and bolts of timely and practical policy subjects including changes to Medicare, affordable ACA-compatible insurance alternatives, and options for covering pre-existing conditions. The internship also connected me with various primary care physicians and enabled me to learn from their clinical and entrepreneurial experiences. I saw sustainable models, new technologies, and innovative ideas brought to life in transformative ways, both in the clinical setting and in the community. Overall, my time with BRI has greatly enhanced my education, nicely complemented my other medical school rotations, and dramatically informed my goals of practicing medicine.”
Educational Pamphlet on Electronic Health Records (EHR) and the patient–doctor relationship

During his 2016 summer internship, Daniel Milyavsky, second-year medical student at Stony Brook School of Medicine, researched and wrote a 30-page pamphlet entitled “Saving the Patient–Doctor Relationship: How electronic health records, bureaucracy and endless regulations increasingly strain physicians’ relationships with their patients, and how we can fix it.” That’s a pretty long title—but it describes exactly what the pamphlet is about!

Now in its second printing, the EHR pamphlet was presented at BRI’s 5th annual Leadership Conference and has been distributed to hundreds of policy makers, doctors, and students—all of whom share concerns about the future of the patient–doctor relationship and encroaching bureaucracy.

One-Page Fliers

Haran Sivakumar, third year medical student at Icahn School of Medicine at Mt. Sinai, researched and designed four fliers: The ABCs of Medicare; A Closer Look at Meaningful Use; Understanding Pre-Existing Conditions; and Health-care Sharing Ministries.

These fliers are available for download from BRI’s website and will be made available in print at our 2018 conference. We will share this easy-to-understand and timely information with other organizations, students, and doctors at future conferences and other meeting opportunities.

Next Generation Medicine Podcast

One of our most exciting and popular new educational projects is BRI’s podcast, Next Generation Medicine, affectionately known as NexGenMed. BRI intern and podcast host, John Flo, recorded 27 episodes, which have begun to be released weekly throughout the year. In less than a week after launching in May 2017, we had almost 200 downloads. By the end of the academic year, downloads were approaching 600. NexGenMed podcast topics cover a wide range of issues important to medical students, doctors, and anyone concerned with the future of American medicine. Episodes have been recorded on direct primary care, state and local medical societies, and how the free markets offer a better option for the poor, among many other subjects.

BRI Website

BRI’s website was recently updated with the goal of bringing age-old founding principles propounded by Dr. Rush to today’s modern generation of med students. The new website incorporates a sleek, bright look with the latest mobile and web design technology. It is also more responsive and easy to navigate. Some exciting new features are an interactive US map allowing students to find chapters near them, and an updated events calendar providing multiple event views and better information layout.
DANIEL McCORRY, MD, (with co-author Katherine Restrepo) published the article, “States Prove Why Direct Primary Care Should Be a Key Component to Any Health Care Reform Plan” in Forbes.com on February 6, 2017. Danny McCorry’s name may be familiar to you! He is also known for his previous work as one of BRI’s original founding student leaders (Georgetown University) and produced a Heritage Foundation white paper that was pivotal in influencing Michigan’s healthcare laws to be more freedom oriented.

JARED RHoads, MPH, BRI-Dartmouth chapter founder, was a Mercatus Center Frédéric Bastiat Fellow and principle architect of the Health Openness and Access Project (HOAP). We were very excited when Rhoads, creator of HealthPolicy.TV, joined BRI to bring us a much-needed health policy perspective.

TRENTON SCHMALE, DO, BRI-Marian University chapter founder, after attending BRI Leadership Conferences, was inspired to participate in his state’s medical society. At the Indiana State Medical Association, Schmale introduced a resolution recommending legislation to protect direct primary care from being regulated as insurance. We are proud that such participation—requiring much time and effort in addition to medical studies—was true of several BRI student leaders.

JOHN FLO, BRI-Saint Louis University chapter founder, was another Heritage Health Policy Fellow (fall 2016). His white paper on the unintended consequences of the 1986 Emergency Medical Treatment and Labor Act will be published later this year. In addition to driving BRI’s NexGenMed podcast series, Flo wrote prolifically for BRI, presented at our Leadership Conference and was selected by America’s Future Foundation as one of ten Emerging Leaders for his work in the liberty movement.

FAITH NJOKU, BRI-UC Irvine chapter founder, spearheaded the Nigerian Ultrasound Project in conjunction with UC Irvine and the BRI-Ibadan (Nigeria) chapter. The goal is to bring low-cost, mobile ultrasound to rural Nigeria, thus eliminating an unnecessary reliance on Nigeria’s overburdened tertiary medical centers.

WILL CRAGHEAD, A.T. Still University. Craghead, a physician assistant student, heard of BRI through the Goldwater Institute. When he shared his direct primary care research project with us, we were pleased to award him financial support for various meetings and activities furthering his research. His conclusion? DPC is greatly inspiring future doctors to pursue primary medicine.

In August 2017, two BRI-Icahn School of Medicine at Mt. Sinai leaders, HARAN SIVAKUMAR (past president) and PARTH KOTHARI (past vice president), were officially chosen by their peers to be part of the select group inducted into the Gold Humanism Honor Society. This is a national recognition given by each medical school to a small percentage of its graduating class. The Gold Humanism Honor Society recognizes clinical and professional excellence, particularly in terms of compassion and empathy with patients and peers. This is especially noteworthy that two openly conservative medical students were nominated in New York state, which largely supports government-centric control in many areas.

"Of all the doctors I’ve met while in medical school, you [Dr. Haynes] had the biggest impact on me ... BRI helped me blossom into the passionate free-market-loving physician I wanted to be.”

— Trenton Schmale, DO, recent graduate from Marion University, pictured at left with fellow BRI-MUCOM leaders Drs. Jeremy Vollmer and Andrew Zabel.
Alumni Accomplishments

BRI alumni are changing the future of medicine. As a young organization, most BRI alumni are just starting their residency programs, an intensive period in medical training where new doctors focus on a medical specialty. And yet, even as residents, BRI alumni are distinguishing themselves as doctors and leaders in healthcare policy and practice.

Kristy Hawley, MD, MPH, is just one example of how BRI alumni continue to develop their passion for policy and innovation after graduation. After graduating from The George Washington University School of Medicine and Health Sciences, Dr. Hawley is completing her general surgery residency in Baltimore, Maryland. She is part of the Resident and Associate Society of the American College of Surgeons and is a member of a working group focused on opioid policy and legislation. She was recently invited to join as an advisor for an ACS-wide task force working on developing professional and patient education programs regarding opioids and surgery.

“Some of the greatest opportunities in being involved with BRI are the relationships and education gained at national conferences. It was an amazing experience for me to meet people who shared similar visions for the future and promise of healthcare in our country. It was refreshing to speak with physicians fighting to reclaim ownership of our profession. We have lost our voice. We have lost our seat at the table to government regulations and insurers who now seem to make clinical decisions. We have allowed hospitals, rather than clinicians, to decide what is medically in our patients' best interest.”

— Dr. Kristy L. Hawley, BRI alumni
(The George Washington University)
Collaborations

The Benjamin Rush Institute is proud to partner with a large network of like-minded organizations in accomplishing its mission. We collaborate to protect the doctor-patient relationship and advance policies that lead to a stronger, freer economic environment for everyone. We do this by promoting other organizations’ events and often by providing scholarships for worthy medical students to attend them.

These associations are strengthened by Dr. Beth Haynes’ involvement as a board member of several organizations and the commitment she brings to her work in speaking to audiences around the country. This year, Dr. Haynes joined the board of the Galen Institute, a tax and healthcare policy think tank.

American Medical Association (AMA)
Meeting with AMA President Dr. Any Gorman | November 13, 2016
Dr. Beth Haynes attended an invitation-only meeting of physician leaders to explore the possibility of better alignment and opportunities for collaboration between organized medicine and practicing physicians who no longer view the AMA as adequately representing their points of view.

Patients Rising University
Spotlight on Multiple Sclerosis | February 15, 2017
Dr. Beth Haynes discussed how health policy affects patient access to new and/or costly medications.

Students for Liberty
2017 International Students for Liberty Conference | February 17, 2017
Dr. Beth Haynes discussed the future of medicine and health policy following the November 2016 election.

The Right Side
Public Access TV Interview on Next Generation Medicine | January 10, 2017
Dr. Beth Haynes was interviewed on BRI and the future of medicine.

Liberty International
2017 Liberty International Conference | March 11, 2017
BRI intern John Flo represented BRI at the conference.

The Conservative Forum of Silicon Valley
Next Generation Medicine | January 10, 2017
Dr. Beth Haynes discussed the future of medicine and health policy following the November 2016 election.

Galen Institute
Physician Autonomy Meeting | March 17, 2017
Dr. Beth Haynes, BRI Medical Director and Galen Institute Board Member, participated in this invitation only event.

Free Market Medical Association (FMMA)
FMMA Oregon Inaugural Meeting | January 13, 2017
Dr. Beth Haynes delivered a short speech introducing BRI and its role in furthering freedom in medicine.

American Association of Neurological Surgeons (AANS)
Health Policy Education on US Medical School Campuses: Inadequate and Unbalanced | April 24, 2017
Dr. Beth Haynes addressed the Socioeconomic Section at the AANS national meeting.

California Federation of Republican Women
Healthcare Policy Solutions | February 8, 2017
Dr. Beth Haynes delivered the luncheon keynote address.

ATLAS
Freedom Fest 2016 | July 12, 2016
Dr. Beth Haynes delivered talks on insurance, free market medicine, and BRI’s work with medical students.

Care2
Day of Solidarity | August 20, 2016
BRI worked closely with Care2 to promote the Day of Solidarity for bringing awareness to the physician and medical student suicide epidemic.

State Policy Network
State Policy Network’s 24th Annual Meeting | October 3, 2016
Dr. Beth Haynes moderated a health policy panel in a breakout session.

Physicians for a National Health Plan
Former Icahn School of Medicine at Mt. Sinai chapter leader Dr. Sameer Lakha debated against single-payer healthcare.

ATLAS
Freedom Fest 2016 | July 12, 2016
Dr. Beth Haynes delivered talks on insurance, free market medicine, and BRI’s work with medical students.
The Benjamin Rush Institute’s educational programs reached thousands of medical students, professionals, and others over the course of the year. Through a variety of formats, BRI promotes thoughtful, well-reasoned discourse on health policy, medical ethics, innovation, and entrepreneurship. Students and faculty are grateful to BRI for providing a forum for open discussion of crucial topics that, sadly, are either ignored in the official medical school curricula, or presented from a biased perspective that favors greater government intervention into medical practice.

“The Benjamin Rush Institute has been a cherished and essential component of my medical education over the last four years … Throughout my pre-clinical years, BRI brought nothing but opportunity. The chapter events included speakers, debates, journal clubs, conferences, and even a meeting with then-US Congressman Dr. Tom Price. Most importantly, I learned about the model of delivery called direct primary care. My interest in this subject prompted me to pursue a Graduate Fellowship in Health Policy Research where I could explore the concept more in-depth.

“… BRI continues to influence me positively. My approach to clinical education has been informed by a diverse education in health policy. Before I entered medical school, I had not thought twice about primary care. Now I am going to begin a Family Medicine residency with the hope that someday I may have my own DPC practice. I can do this confidently because of the policy knowledge I have accrued through BRI. My decision to enter primary care could not have been made without the cornucopia of opportunity granted by BRI. I don’t expect my journey with BRI to end here, but I would like to take this chance to thank everyone involved for the tireless work they do to advance the values we hold so dearly.”

— Daniel McCorry, MD, graduated BRI leader alumnus, Georgetown University
BRI is grateful to receive support from a broad base of contributors. In particular, we would like to acknowledge the following foundations for their generosity during the 2016–2017 academic year:

- Bell Charitable Trust
- Holman Foundation
- John William Pope Foundation
- Lynde and Harry Bradley Foundation
- Sarah Scaife Foundation
- The Achelis Foundation
- The Physicians Foundation

### 2016-2017 Financial Summary

#### Personnel
| Salaries, Benefits | $122,260 |

#### Program Expenses

| Debates | $11,489 |
| Honoraria, Program & Travel, Video Recording & Editing |

| Chapter Development & Events | $53,449 |
| Recruitment Meetings, Speaker Series, Student Leadership Development, Chapter Support, Conference Scholarships |

| Leadership Conference | $28,765 |

| Outreach | $8,518 |

| Website/Social Media | $4,399 |

#### Supporting Expenses

| Legal Expenses | $30,677 |
| Fundraising | $38,299 |
| Accounting/Tax Filing | $13,250 |
| Insurance/Business Registration | $6,712 |
| Professional Services | $5,910 |
| Office Expenses | $2,656 |

$326,384