



*Benjamin Rush*

Benjamin Rush Institute



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## **The Doctor-Patient relationship: *Important enough to defend?***

**Greetings!**

May 31, 2015

We hope that you've enjoyed receiving Benjamin Rush Institute's email newsletters and get value from the information we provide. Thank you for being one of our valued subscribers!

***BRI is the only organization in America whose primary focus is working directly with medical students to preserve healthcare freedom for doctors and patients.*** Our goal is to educate and inform all who are concerned about this matter, especially America's future doctors.

Based on our experience and research, we assert that superior medical care requires that physicians be free to tailor medical advice specifically to the best interests of each individual patient, and that solutions to affordability, access and medical progress lie in a free enterprise system.

*As a 501(c)3 non-profit organization, our work is funded 100% by memberships and donations. If you support our mission and would like to take the next step to join us, we would be honored and delighted.*

BRI is committed to reaching healthcare students, medical professionals and the general public with our mission to protect the doctor-patient relationship and preserve the medical profession's foundational integrity. Commonsense healthcare policy solutions are essential to **achieving these goals.**

Memberships are tiered from \$15 to \$50, and additional donations are always welcome. Please access the [\*\*\*BRI Donations and Membership Application\*\*\*](#).



### [Additional membership benefits.](#)

Beyond helping Benjamin Rush Institute reach medical students and professionals, we offer:

- Opportunities to defend the doctor-patient relationship and promote freedom of choice in medicine
- Access to educational resources and quality, educational events
- Networking with like-minded students and medical professionals
- Support for student scholarships to the annual Student Leadership Conference (BRI-LC), and other conferences
- Support for internships and other Student Chapter activities
- Experience and training in leadership and advocacy skills

Lastly, please [forward this email to your friends and colleagues](#) and ask them to [sign up for our newsletter](#), like us on [Facebook](#) and follow us on [Twitter](#) so that they, too, can be part of the movement to preserve the Doctor-Patient relationship in America.

Thank you for your partnership,

A handwritten signature in black ink that reads "Beth Haynes". The signature is fluid and cursive, with a long, sweeping underline.

Beth Haynes, MD  
Executive Director  
[Benjamin Rush Institute](#)

## Important, record-breaking milestones 2014-2015

*Click to view the full **2014-2015 End of Year Report**.*



**Chapters.** BRI ended the 2014-2015 academic year with 22 Chapters and affiliates, for a net gain of six schools, making 2014-2015 our strongest year to date.

**Events.** 2014-2015 academic year saw a record 50 events, with attendance ranging from 40 to 150. These events showcase BRI and our mission, and allow students to introduce important, academically neglected healthcare policy concepts to students and faculty.



**Third Annual Conference.** The **BRI Student Leadership Conference**, 3/26-29 in Washington, DC was a huge success. Forty-three (43) student participants were empowered with information, ideas, and solutions for the changing healthcare landscape and to ensure a professional future that is secure, useful, and ethical. We partnered with The Heritage Foundation and Docs 4 Patient Care Foundation for a full day of healthcare policy lectures and discussion.



The Conference also included a public debate at Georgetown University: **"Affordable, quality healthcare develops from maximizing freedom of choice - not government programs or mandates."**

**Outreach:** BRI's leadership attended many conferences and events coast-to-coast, including **Heritage Resource Bank, ISFL, SPN, Atlas Liberty Forum, FMMA** and others, promoting BRI and identifying opportunities for mutual collaboration.

**MEMBERSHIP:** Using social media and other forms of outreach, we more than doubled our official membership. Our newsletter distribution list is over 400 strong, with an unheard of 40-50% open rate. If each person reading this newsletter right now joined BRI, that would be equivalent to sending several more students to the Leadership Conference in 2016.

Membership

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