



Benjamin Rush

Benjamin Rush Institute



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## **BRI has revamped its Mission.**

*Please join us. Together, we will achieve it.*

**Greetings!**

August 1, 2015

Since our Leadership Conference in March of this year, BRI's staff and Board have been working on updating our *Statement of Principles*. We felt the need to focus and fortify our Purpose, Mission, and Vision statements, each capturing the essence of what Benjamin Rush Institute stands for, while reflecting our new levels of achievement.

Solving today's healthcare challenges requires a strong foundation, focused efforts and effective communication in order to secure lasting, freedom oriented solutions.

Our new **Statement of Principles** will get us there.



We're excited about our Mission, and we're energized every day by what you're doing -- wherever you are -- to advance it. Here is ***BRI's Mission Statement***:

***Promote solutions that protect the doctor-patient relationship as the primary means of delivering quality medical care, empowered by a robust free enterprise system, which fosters innovation and reduces costs.***

***You can support BRI's Mission --  
for literally pennies per day!***



*To accomplish BRI's mission, we:*

- Establish BRI Chapters and Affiliates throughout the United States, with a focus on reaching medical students;
- Provide educational debates, lectures, events and resources emphasizing the essential role of the doctor-patient relationship and free enterprise for ensuring optimal patient outcomes at affordable prices;
- Equip medical professionals with the knowledge and skills to be effective ambassadors for freedom in medicine.

*To read the entire Statement of Principles, please visit our website's **About Page**.*

**We are 100% membership & donation funded. Without our many loyal supporters -- *just like you* -- we can not continue to hold world class educational debates and events. [Forward this email to your friends and colleagues](#) and ask them to join us, [sign up for our newsletter](#), like us on [Facebook](#) and follow us on [Twitter](#). We are deeply thankful for your support.**

In grateful partnership,

Beth Haynes, MD  
Executive Director  
[Benjamin Rush Institute](#)

**FMMA Annual Conference, Oklahoma City, August 21 - 23, 2015**

**Disruptive Changes:  
Treating Patients Better and Faster with  
Transparent Prices  
and a Free Market**

I just returned from the Summit at the Summit Conference in Keystone, CO, and am now looking forward to gathering even more commonsense



health policy momentum in Oklahoma City as we work to restore the doctor-patient relationship from government bureaucracy. Join us!

[More information](#)

## What's new for 2015- 2016 academic year



The 2015-16 academic year is shaping up to be BRI's most proactive, outcome-oriented year yet. We will be offering BRI Chapter Leaders support materials beyond what they've had in the past so that they can continue to hold first class events and be successful ambassadors for restoring healthcare freedom.

## Donations & Memberships



Thank you for your time and dedication to BRI. We would not exist if it were not for members like you who believe in what BRI stands for, and who are willing to give of their time, talent and treasure to help

advance healthcare freedom. Please take a few minutes to join now, or make an additional donation to continue BRI's important work. Thank you!

### **Benjamin Rush Institute**

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