Meet the latest medical innovation:

Wearable Hydration Technology, by Qore Performance

Greetings! December 10, 2015

Medical innovations and breakthroughs are always exciting because they bring new hope, new treatments, and expand our imagination of what's possible. For many, new technology means a longer life with improved health. For others it can mean increased safety and better performance.

Doctors, surgeons and emergency personnel can benefit from this latest invention recently brought to BRI's attention:

Qore Performance Wearable Hydration Technology, by founder Justin Li.

J.D. Willcox & Justin Li at Qatar Science and Technology Park

BRI is connected to Justin by only one degree of separation. Our very own Kristy Hawley, now MS4, and BRI Legacy Leader from George Washington University, introduced us to her fiancé, Justin Li, telling him that beyond athletes, doctors and surgeons could also benefit from Qore Performance gear. Doctors frequently operate under hot, cold, or other stress
conditions--any of which can increase water loss and cause dehydration through sweating. Li's brand new technology addresses these potentially dangerous and performance impacting factors.

BRI is excited to help promote this innovative technology that promises greater safety, health, and performance for doctors everywhere! You have the opportunity to support Qore Performance as an early backer by visiting their campaign on Kickstarter. There are only a few more days left (Wednesday, 12/16/2015) -- so hurry!

In partnership,

Charlotte Monte, Programs & Marketing Consultant
Benjamin Rush Institute

INNOVATION IS FRONT & CENTER IN POLICY CIRCLES

On Monday, December 7th, Dr. Beth Haynes, BRI executive director joined other innovators at a dinner in San Francisco, hosted by George Mason University's Mercatus Center. Mercatus's Robert Graboyes (and frequent BRI speaker) is involved with producing these "Innovation Dinners" across the country. Their purpose is to bring entrepreneurs and innovators together collaboratively to find ways to encourage new inventions and technologies to enter the marketplace more rapidly.

Some topics discussed are: What current policies foster or inhibit innovation? How can we impact policy and/or legislation? What do we need as innovators to be successful? How can we help get inventions and innovations into the marketplace more quickly?

Innovation is in the national discourse, and by preserving an environment of freedom and the entrepreneurial spirit, we will see more and more successful, live-saving and -enhancing products come to market. BRI is proud to be part of this movement.

PLEASE CONSIDER A YEAR-END CONTRIBUTION TO BRI.

Thank you for your time and dedication to BRI. We would not exist if it were not for medical students like you who believe in BRI's principles and who are willing to give of their time, talent and treasure to help advance healthcare freedom. Please take a few minutes to join now, or make an additional donation to continue BRI's important work. Memberships run yearly August to August. Thank you!
WEARABLE HYDRATION TECHNOLOGY IMPROVES PERFORMANCE

HOW A SPORTS APPAREL START UP BECAME A POTENTIAL WEAPON AGAINST EBOLA

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