



Benjamin Rush

Benjamin Rush Institute



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What do McDonald's & eye cataract surgery have in common?

Greetings!

The answer to that question is Dr. G. Venkataswamy, fondly known as "Dr. V"--founder of Aravind Eye Care System. The director in charge of Aravind today is Mr. Thulasiraj Ravilla, fondly known as "Thulsi."

Thulsi joins John Flo, BRI's Next Generation Medicine podcast host, in an interview about how Aravind is fulfilling its mission to eliminate unnecessary blindness in some of the world's poorest places--while making eye care more affordable for everyone. By copying the McDonald's business model of training people--in this case technicians and physician--to perform repetitive procedures consistently, Aravind has been saving people all over India from unnecessary blindness, mostly due to cataracts.

"Intelligence and capability are not enough. There must also be the joy of doing something beautiful. Being of service to God and humanity means going well beyond the sophistication of the best technology, to the humble demonstration of courtesy and compassion to each patient." ~Dr.G.Venkataswamy

According to Thulsi, healthcare prices don't necessarily reflect true costs, but rather reflect healthcare practice inefficiencies. Streamlining efficiencies is just one way that Aravind provides free or low-cost eye surgeries to millions of people who otherwise would not even seek eye care.



We invite you to listen to this heart-warming, inspiring story!

[NexGenMed Podcast](#)

BRI ALUMNI--WHERE ARE THEY NOW?



Kristy Lynn Hawley, MD

Kristy Hawley, MD was a pioneering BRI student leader (George Washington University) for four years. Now in the next phase of her medical training, Kristy continues to educate and engage her colleagues with free market healthcare principles that protect the patient-doctor relationship.

"During my Masters of Public Health (MPH) studies in graduate school we were asked to become intellectually curious and challenge the status quo....We debated different policy topics and looked directly to the evidence in an open and respectful environment. The year during my MPH studies was a year of great intellectual growth, and I felt empowered to explore varying viewpoints.

"This was not my experience in medical school, nor is this the experience of most medical students I have met who are involved in the Benjamin Rush Institute."

What was Kristy's journey with BRI, where and how is she contributing today?

FIND OUT MORE

As BRI approaches an age when its earliest leaders are emerging as full-fledged doctors and healthcare professionals, we appreciate those who continue to lead the discussion to protect the patient-doctor relationship in the next phases of their careers.

These inspiring young doctors are the next generation of medical leaders, armed with facts and evidence to help sway hearts and minds to less government intervention in healthcare.

BRI is strong because of them. Thank you for supporting BRI so we in turn can continue to bring forth future generations of doctors standing for freedom.

Beth Haynes, MD
Medical Director
[Benjamin Rush Institute](#)



PLEASE JOIN BRI.

It's super simple for anyone -- even busy med students! -- to support BRI's work. With student memberships for as little as \$25, and other memberships as low as \$50, you can promote BRI's success financially, as well as by sharing these BRI newsletters, BRI Events, and blog posts with your friends and colleagues.

To give you an idea of what \$25 can do (\$50 doubles these results!):

- Provide lunch for 5 or 6 attendees at a noontime lecture

- Publish and promote a student-authored blog post that touches many readers
- Publish & promote a Next Generation Medicine podcast
- ... and much more.

Thank you. Memberships run year-to-year, and are renewable on each anniversary. Don't worry; we'll send you reminders!

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