



## BRI Leadership Conference educates future doctors about healthcare freedom!

### Greetings!

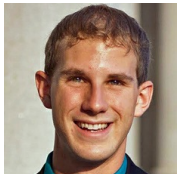
Forty-five eager medical students, expert speakers and BRI staff gathered in Columbus, Ohio on the beautiful OSU campus for BRI's Sixth Annual Leadership Conference March 8 through 11, 2018.



2018 BRI 6th Annual Leadership Conference Cohort

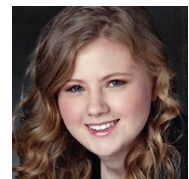
From Direct Primary Care best practices to protecting patient privacy, from effective communication strategies to discerning what lessons we can learn from the holocaust--the conference offered medical students a wide variety of topics to ponder as they move through their medical school careers.

Here's what a few of them had to say:



*"BRI gets better every year at connecting with students more directly on the free-market topics that matter most to their everyday experience." ~Joshua de Gastyne, entrepreneur|presenter*

*"BRI equipped me with a wealth of knowledge that I wish was mandatory at all medical schools. I could not recommend this organization enough." ~Shelby Luikart, MS1, University of Texas, Medical Branch*



*"Not having official exposure learning about the healthcare system, it was valuable to learn about a specific viewpoint and learn about the shortcomings of the current systems. In the few days of the conference, I was exposed to a variety of viewpoints and have a better idea of what to expect in the future,*

although there is much more to learn." ~Dishaw Holiprosad, MS1, Stony Brook University School of Medicine

BRI is grateful to the students who travelled to attend this conference, for the host BRI chapters at OSU and OU-HCOM who helped produce the event, and to all our fabulous speakers who inspired, led and motivated this year's cohort!

We also say "THANK YOU!" to all our generous donors and sponsors who helped make this happen--especially Liberty HealthShare for sponsoring our kickoff Welcome Reception featuring Dr. Robert Graboyes of The Mercatus Institute.



2018 Conference Recap

## BRI is Hiring! Seeking Director of Programs

We are pleased to announce that we are growing! BRI's reach and influence is now so much that we are actively looking for additional staff. If you love working for freedom--especially in healthcare and preserving the patient-doctor relationship--we want to hear from you!



BRI seeks a **Director of Programs** to support and expand all aspects of BRI's educational outreach to students in the health professions, concentrating on students of medicine, nursing and dentistry. This position is central to BRI's mission of creating effective future leaders in health policy and requires an interest in health policy and medical ethics, enthusiasm for working with and motivating busy young professionals, networking with health policy experts, and generating effective educational materials and events. As a team member in a small organization, the Director of Programs will also be involved in all other aspects of BRI's growth and success including fundraising, general promotion, and outreach.

This includes:

- Chapter support and expansion
- Communications with medical students and chapter faculty advisors
- Coordination of chapter events
- Development and maintenance of BRI's Speakers Bureau
- Development and distribution of educational material

[Click here for more information and to submit a resume.](#) (You will be redirected to TalentMarket.org.)

ARE THE ACA'S FALSE PROMISES

**THE  
FALSE PROMISE  
OF  
SINGLE-PAYER  
HEALTH CARE  
SALLY C. PIPES**

**e ENCOUNTER NO 55  
BROADSIDE**

## FINALLY BECOMING TRANSPARENT?

If you will be in the **San Francisco area on April 11, 2018**, we wanted to alert you to a special event with Sally Pipes, BRI founder and Board Chair.

*From the website's announcement:*

Please Join PRI and YLC for an Evening Reception with Sally C. Pipes, PRI's President, CEO, and Thomas W. Smith Fellow in Health Care Policy, who will discuss her newly published book *The False Promise of Single-Payer Health Care*.

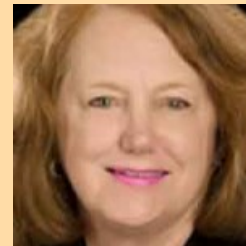
As the siren call for a single-payer health care system gains momentum at the national level and in several states, Sally C. Pipes makes the case against such a system by offering evidence of its devastating effects on

patients in Canada, the United Kingdom, and even the United States. Long wait times, substandard care, lack of access to innovative treatments, huge public outlays, and spiraling costs are endemic to single-payer.

### PRESENTATION AND BOOK SIGNING

Wednesday, April 11, 2018

6:30pm to 8:30pm  
Cocktail Reception\*



Salesforce East | 350 Mission Street, 27th floor | San Francisco, CA 94104

\*Complimentary autographed books to be provided.

General Admission: \$50 | Sir Antony Fisher Freedom Society Members: \$25

For more information, contact Vickie Nelson (415) 955-6110 or [vnelson@pacificresearch.org](mailto:vnelson@pacificresearch.org)

**FIND OUT MORE**

## Economics: Critical to understanding healthcare, too!



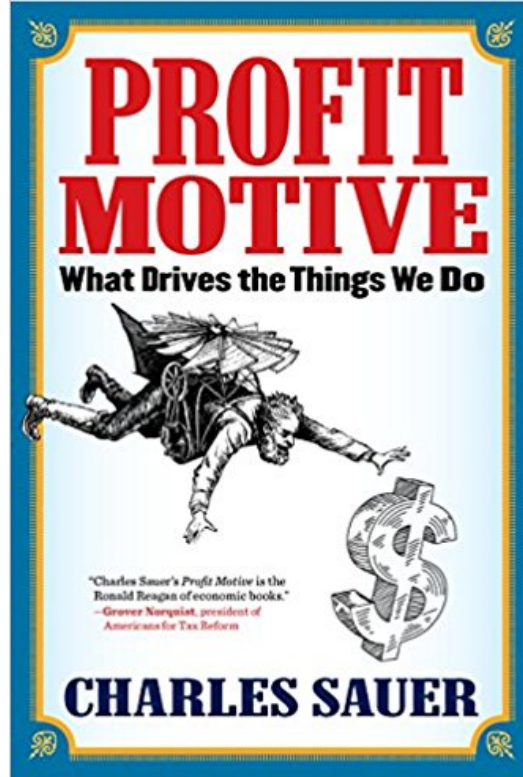
BRI is also happy to promote another friend of the free market's latest work, *Profit Motive: What Drives the Things We Do*, by Charles Sauer.

Called "... the Ronald Reagan of Economics Books..." by Grover Norquist, president of Americans for Tax Reform, Sauer answers the question of what businesses' profit motive drive really means in action.

In *[Profit Motive: What Drives the Things We Do](#)*, economist Charles Sauer makes the case that identifying your own and others'

"Profit Motives" provides the foundation for running a successful business, being an effective leader, a good consumer, and getting what you really want out of life. In this highly praised new treatise on economic behavior, Sauer examines how businesses make decisions in pricing and employment and how the search for long-term profit can mean adopting practices that may seem contrary to fundamental capitalist principles.

But the Profit Motive analysis goes well beyond the realm of finance and corporate decision-making to explain how gaining a profit, or a benefit, is the motivating force behind an endless array of choices made by everyone from large organizations to individuals and their families--and everything in between.



[Learn More](#)

Whether you sponsored a medical student to attend the conference, have donated in the past or recently, are a student member, or simply enjoy reading our newsletters to stay abreast of free market developments in the healthcare world, we are grateful for your partnership in protecting the patient-doctor relationship!

Beth Haynes, MD  
Medical Director  
[Benjamin Rush Institute](#)

## Students Join or Supporter Donations

Florida residents: FL Reg #CH45194. A copy of official registration and financial information may be obtained from Division of Consumer Services toll free within FL. Registration does not imply FL endorsement, approval, or recommendation. 1-800-HELP-FLA (435-7352).



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