Greetings!

We asked, and you told us you don't want to be inundated with emails from BRI. There is, however, information we think you'll appreciate -- showing how well your donations are working through BRI. In addition to our quarterly formal reports, we will periodically alert you to exciting events and developments through these occasional newsletters. Of course, at any time, we hope that you will visit our website at BenjaminRushInstitute.org, where you will be able to read our blog, view our videos, and see the great events on our calendar. Thank you for your support!

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**BENJAMIN RUSH INSTITUTE ~ IT'S OFFICIAL!**

**BRI Student Leadership Conference a Success**

**BRI's INFLUENCE & CREDIBILITY EXPANDS**

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**BRI Leadership Conference ~ "BRI-LC" in Denver a Success**

In 2009, Sally Pipes, Founder of the Pacific Research Institute (PRI), created Benjamin Rush Society (BRS), a brainchild of one of her passions: healthcare. Following an educational model -- holding debates and other informational, educational exchanges, lectures, etc. -- BRS established student-led BRS Chapters in many prestigious medical schools across the country. In August 2013, after four years of support and guidance, PRI launched BRS as an independent 501c3 non-profit, with Dr. Beth Haynes as Executive Director. Under Dr. Haynes's leadership, student chapters grew to 20, and BRS events continued to grow both in number and attendance.

On February 4, 2014 after two years of negotiations with Rush University Medical Center over our name trademark, we were able to settle on "Benjamin Rush Institute." Thank you for your continued support and patience as we move forward with our new name: Benjamin Rush Institute.

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We are pleased to announce that the full name transition will be complete by September 1, 2014.

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Student leaders at BRI-LC

BRI's INFLUENCE & CREDIBILITY EXPANDS

BRI's hard work is paying off. Student Chapters are flourishing, holding exponentially more debates as time goes on. In fall 2013, BRI Chapters held 24 events - as many as the entire preceding school year! Not only have these events increased in number, the quality and caliber of speakers and debaters we are able to attract has remained stellar. Among the many headliners we have attracted to participate in our lectures and debates are Dr. Rand Paul (R-KY), Avik Roy (Manhattan Institute), Sally Pipes (Pacific Research Institute), Robert Moffit (Heritage Foundation), James Capretta (Ethics and Public Policy Center), Michael Cannon (Cato Institute) and Scott Gottlieb (American Enterprise Institute).

One very heartening outcome of our growing influence is that we are being actively approached to provide debaters who offer solid counterpoint arguments to government-controlled medicine. Sameer Lakha, one of our champion BRI Student Leaders from Icahn School of Medicine at Mt. Sinai reported that he was asked to recommend a speaker to provide a "diverse viewpoint" for a mandatory school lecture on health policy. The result of Mr. Lakha's input was that Avik Roy presented "The Conservative Case for Universal Coverage" to medical students as an official part of the school's curriculum. In the past, students have only been presented with views advocating even more government involvement in medical care.

According to Mr. Lakha, "While this wasn't officially a BRI event, the fact that a conservative speaker was brought in for a mandatory curricular event only happened because BRI has provided funding and resources for us to establish a credible, alternative health policy presence at Mt. Sinai. Donors' support for our talks and debates make us the informed, 'go-to' health policy people for the younger students, and this is a fantastic example of how it can pay dividends."

In addition to supplying nationally known speakers, we are having an impact at the medical student level, which is of paramount importance as they are the doctors of tomorrow, and we all have so much at stake in their success. We were able to provide two physician debaters, who argued for market solutions at a debate sponsored by Students for a National Health Plan (SNaHP). And, as is becoming our expected norm, we are increasing our success in swaying audiences toward our free-market, low-government point of view, as evidenced by post-debate voting.

We wanted you to know that your donations are making a real, timely, and important impact in influential circles.