

In This Issue

**BENJAMIN RUSH *INSTITUTE* ~ IT'S OFFICIAL!
BRI Student Leadership Conference a Success
BRI's INFLUENCE & CREDIBILITY EXPANDS**

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Greetings!

We asked, and you told us you don't want to be inundated with emails from BRI. There is, however, information we think you'll appreciate -- showing how well your donations are working through BRI. In addition to our quarterly formal reports, we will periodically alert you to exciting events and developments through these occasional newsletters. Of course, at any time, we hope that you will visit our website at BenjaminRushInstitute.org, where you will be able to read our [blog](#), view our [videos](#), and see the great events on our [calendar](#). Thank you for your support!

BENJAMIN RUSH *INSTITUTE* ~ IT'S OFFICIAL!

Full name transition to be complete by September 1, 2014.



Dr. Beth Haynes,
Executive Director

In 2009, Sally Pipes, Founder of the Pacific Research Institute (PRI), created Benjamin Rush Society (BRS), a brainchild of one of her passions: healthcare. Following an educational model -- holding debates and other informational, educational exchanges, lectures, etc. -- BRS established student-led BRS Chapters in many prestigious medical schools across the country. In August 2013, after four years of support and guidance, PRI launched BRS as an independent 501c3 non-profit, with Dr. Beth Haynes as Executive Director. Under Dr. Haynes's leadership, student chapters grew to 20, and BRS events continued to grow both in number and attendance.

On February 4, 2014 after two years of negotiations with Rush University Medical Center over our name trademark, we were able to settle on "Benjamin Rush Institute." Thank you for your continued support and patience as we move forward with our new name: Benjamin Rush Institute.

BRI Leadership Conference ~ "BRI-LC" in Denver a Success

In spite of inclement weather and impending exams, BRI was proud to host 29 medical students from across the country for our annual [Student Leadership Conference](#). With a lot of help from the BRI-Anschutz Medical Campus Chapter leaders, the students were treated to a weekend of hands-on program development work, talks by Natasha Martin, founder of G.R.A.C.E., a non-profit organization showing how doctors can contribute their time and services

directly to communities in need, and Dr. Todd Fredricks, DO, who outlined points for success in this time of medical uncertainty. Doug Lamborn, Colorado representative to Congress and BRI student leader Nathan Lamborn's father, made some remarks at our Welcome Reception. On Saturday evening, the students were treated to a 2-on-2 debate on the Independent Payment Advisory Board, the Medicare cost-control panel created by the Affordable Care Act. Students left the conference enthusiastically armed with tools and ideas for bringing the ideas of liberty to their academic institutions.



Student leaders at BRI-LC

BRI's INFLUENCE & CREDIBILITY EXPANDS



Avik Roy

BRI's hard work is paying off. Student Chapters are flourishing, holding exponentially more debates as time goes on. In fall 2013, BRI Chapters held 24 events - as many as the entire preceding school year! Not only have these events increased in number, the quality and caliber of speakers and debaters we are able to attract has remained stellar. Among the many headliners we have attracted to participate in our lectures and debates are Dr. Rand Paul (R-KY), Avik Roy (Manhattan Institute), Sally Pipes (Pacific Research Institute), Robert Moffit (Heritage Foundation), James Capretta (Ethics and Public Policy Center), Michael Cannon (Cato Institute) and Scott Gottlieb (American Enterprise Institute).

One very heartening outcome of our growing influence is that we are being actively approached to provide debaters who offer solid counterpoint arguments to government-controlled medicine. Sameer Lakha, one of our champion BRI Student Leaders from Icahn School of Medicine at Mt. Sinai reported that he was asked to recommend a speaker to provide a "diverse viewpoint" for a mandatory school lecture on health policy. The result of Mr. Lakha's input was that Avik Roy presented "*The Conservative Case for Universal Coverage*" to medical students as an official part of the school's curriculum. In the past, students have only been presented with views advocating even more government involvement in medical care.



Jeff Segal, Michael Cannon



Scott Gottlieb, Sally Pipes

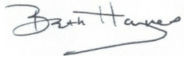
According to Mr. Lakha, "While this wasn't officially a BRI event, the fact that a conservative speaker was brought in for a mandatory curricular event only happened because BRI has provided funding and resources for us to establish a credible, alternative health policy presence at Mt. Sinai. Donors' support for our talks and debates make us the informed, 'go-to' health policy people for the younger students, and this is a fantastic example of how it can pay dividends."

In addition to supplying nationally known speakers, we are having an impact at the medical student level, which is of paramount importance as they are the doctors of tomorrow, and we all have so much at stake in their success. We were able to provide two physician debaters, who argued for market solutions at a debate sponsored by Students for a National Health Plan (SNaHP). And, as is becoming our expected norm, we are increasing our success in swaying audiences toward our free-market, low-government point of view, as evidenced by post-debate voting.

We wanted you to know that your donations are making a real, timely, and important impact in influential circles.

Our members and donors are the backbone of what we are able to accomplish at BRI. As a small non-profit organization, we efficiently prioritize our expenses, carefully husband our resources, and delegate to volunteers behind the scenes work that culminates in high-quality and conversation-changing events and materials. We know that we could not do what we do without your support, and we never take your participation for granted. Thank you for being there for us, so that we can improve the medical environment for us all.

Sincerely,



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Executive Director

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